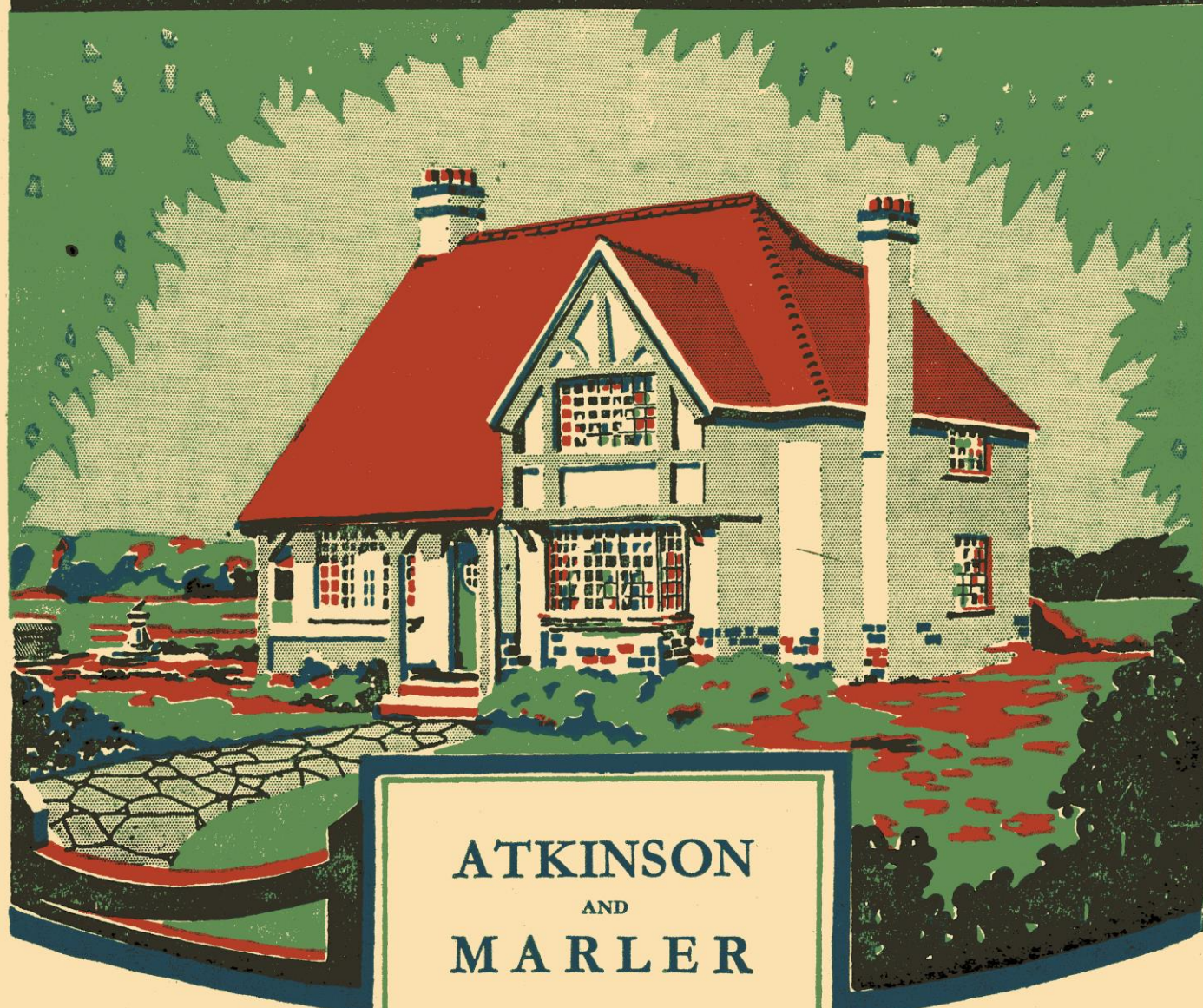


MODERN HOMES ^{IN} OLD WORLD EWELL



ATKINSON
AND
MARLER

STONELEIGH PARK ESTATE
BRIARWOOD ROAD
LONDON ROAD
EWELL

TELEPHONE

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STONELEIGH PARK ESTATE, EWELL, SURREY

FRESH CREAMY FARM MILK

"Ewell" enjoy the Milk and Eggs from our Local Farms



Grade
"A"
T.T.
Milk
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Speciality

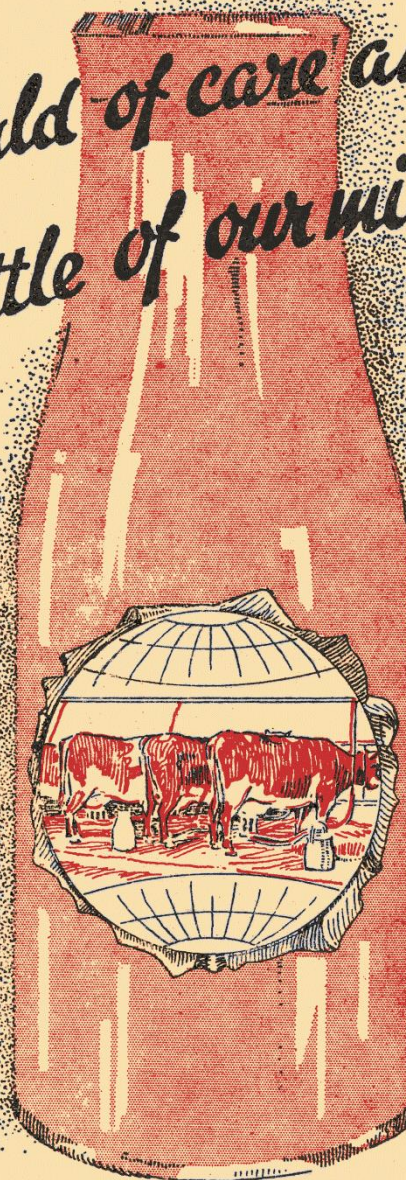


From
Farm
to
Your
Door



Phone :
MALDEN 0593

*There's a world of care and
effort in a bottle of our milk*



J. STEVEN'S FARMS EWELL ROAD

FARM ON M. ... ROAD TO KINGSTON

FIVE MINUTES FROM STONELEIGH PARK

BETTER HOUSES

YOU want a house in which every consideration has been given to the planning and fittings and the construction to pass the detailed inspection of your surveyor.

You do not want a stereotyped house, but one to which thought has been given to meet your own particular requirements.

You will be more than interested to inspect the houses now being erected by MEADOW ESTATES LTD. Various types of houses are ready for you to see. But you may still prefer something different—they will design a house specially for you, incorporating your own ideas, and give you an inclusive price based on the cost of their other houses.

Of the houses now being built, you may prefer the large Kitchen, with all the working fittings well arranged in ventilated tiled recess, leaving plenty of room for the ample supply of cupboards and your table. Alternatively, you may prefer a comfortable Breakfast Room, with a sideboard dresser and a separate fully-tiled Kitchen. In either case you will be impressed by the attention which has been given to make these rooms comfortable.

You will want your Bathroom to be a repetition of the one which so appealed to you at the last Ideal Home Exhibition. Here you will find your square bath fully enclosed and sunk in the floor and set in an arched recess. Your soap and sponge holder recessed in the wall, shower fitting to your bath, a modern design pedestal lavatory basin, and a hot water towel rail. And all your fittings are chromium plated.

And your rooms—all square, the windows well arranged, delightful fireplaces, and decorations with superb finish.

But you must see the houses—whether you buy one or not—you must be impressed with them. You will agree that they are in every respect BETTER HOUSES.

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**EWELL, SURREY**

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### BRIARWOOD ROAD STONELEIGH PARK ESTATE EWELL

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DECORATIONS  
THROUGHOUT  
ARE TO  
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OWN CHOICE

STONELEIGH  
STATION ONLY  
TWO MINUTES'  
WALK AWAY



EACH  
BUNGALLETTE  
HAS TWO  
ELECTRIC  
POWER POINTS  
NINE LIGHTING  
POINTS and SIX  
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"A" TYPE BUNGALETTES

DRAWING ROOM 16' into bay × 13'  
DINING ROOM 15' × 11' 9"  
KITCHENETTE 9' × 10'  
BATHROOM 9' 6" × 7'  
SPARE ROOM

#### FIRST FLOOR

FRONT BEDROOM 15' into bay × 12' 6"  
BACK BEDROOM 13' 3" × 12' 6"

#### PRICES AND TERMS

|                  |      |                     |
|------------------|------|---------------------|
| FREEHOLD .. .. . | £760 |                     |
| DEPOSIT .. .. .  | £35  |                     |
| WEEKLY OUTGOINGS | 22/9 |                     |
| RATES .. .. .    | 3/10 | per week.           |
| GAS .. .. .      | 4/1  | per 1000 cubic feet |

ELECTRICITY LIGHTING 5d. per unit  
HEATING & COOKING 1½d. & 1d. per unit

These Prices and Deposits include all Road  
Charges, Legal Charges, Mortgage Costs  
and Survey Fees.

EACH HOUSE HAS ROOM FOR GARAGE

---

**BUNGALETTES    £760    FREEHOLD**

---



# Houses of Character !!

**NO  
ROAD  
CHARGES**

**NO  
LEGAL  
CHARGES**



**GARAGE**  
**15' 0" x 8' 0"**  
**TO**  
**MATCH**  
**HOUSE**  
**WITH**  
**WATER**  
**AND**  
**ELECTRIC**  
**LIGHT**  
**£36**

**PRICE      £850      FREEHOLD**

Now in course of erection in RUTHERWYKE CLOSE, EWELL, by

**Messrs. R. PURDUE & SON**

Only three minutes from STONELEIGH STATION or from "General" or "Green Line" Bus Routes.

Deposit to suit Purchasers. Repayments approximately 25/6 per week.

## **SIZES OF ROOMS :**

**DINING ROOM, 14' x 12'.      DRAWING ROOM, 14' x 11'.      KITCHENETTE, 11' x 8' 6".**  
**TWO BEDROOMS, each 14' x 11'.      BEDROOM, 10' x 8' 6".      TILED BATHROOM.**

Separate W.C. GARAGE SPACE to each House, with side way in addition.

**BRIEF SPECIFICATION :** Plots have frontage of 32ft. 6in. and an average depth of 150ft. Concrete path to front door. Fletton bricks and Portland cement. Crittall all-metal easy-clean windows, with leaded lights to front of house. All CAVITY WALLS. Tongued and grooved flooring throughout. Gas fires fitted to two bedrooms ; gas points to all fireplaces. Electric points to all rooms, complete with sunk switches ; six power points to each house. **BOARDED ROOFS**, with "Acme" tiles. All doors first-quality Columbian Pine. Vallance boards to all windows. Coat recess in hall. Patent dresser-cabinet. Mottled "Ideal" boiler. Square enclosed bath, chromium "mixer" tap. Bathroom and part Kitchen tiled dado high with white tiles. Two fuel bunkers. Tiled shelf to larder. Choice of fireplaces and decorations.

Fulllest information may be obtained from the Builders, on the Site, or from their Offices. A Car is at your disposal by appointment.

**Messrs. R. PURDUE & SON, Builders**

RUTHERWYKE CLOSE, EWELL or "WAYSIDE", CROYDON LANE, BANSTEAD

Telephone : Sutton 2179

or to **SOLE AGENTS :**

**ATKINSON & MARLER**

STONELEIGH PARK ESTATE OFFICE

BRIARWOOD ROAD, LONDON ROAD, EWELL

Telephone : Ewell 1245.

CAR WILL MEET APPLICANT BY APPOINTMENT.

OFFICE OPEN WEEK-ENDS.





## STONELEIGH PARK ESTATE ROSEDALE ROAD

(Almost Opposite Station)



## W. R. ROACH LTD.

*Builders of Houses from £750 to £3,000*

*Plans and Prices submitted on Application*

You are invited to inspect the Houses we are erecting on this Estate. They contain the most up-to-date labour-saving devices and everything that contributes to the making of a well planned modern residence. The design and construction will appeal to the most critical and the fact that several Estate Agents, Surveyors and Solicitors are owners of Roach-built houses speaks for itself

You do not buy a house every day. Select a house of which you will always be proud

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**A ROACH-BUILT HOUSE IS A WELL-BUILT HOUSE**

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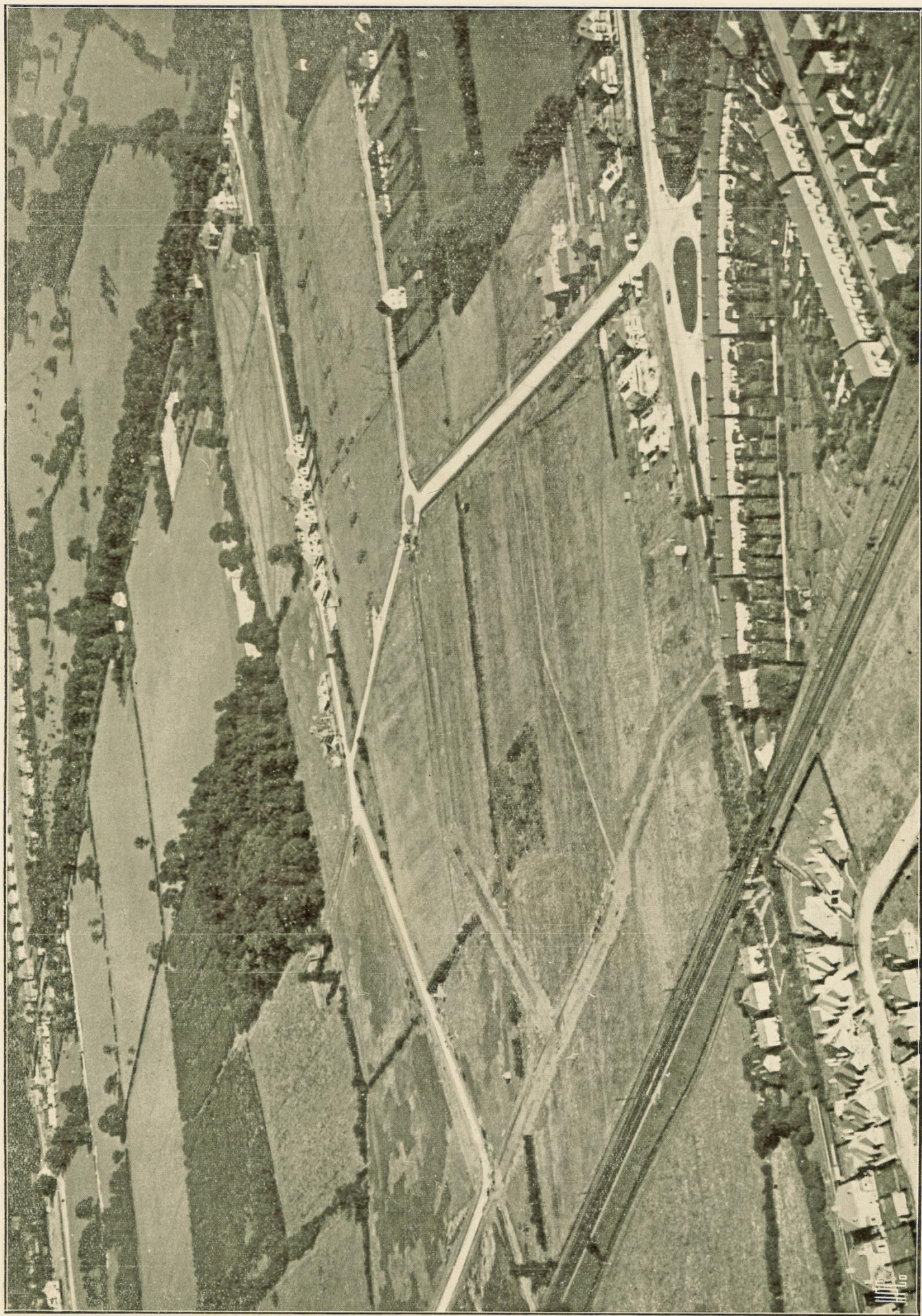


### *"The Homestead"* **WOODCOTE ROAD WALLINGTON SURREY**

Phone : WALLINGTON 1740







Aerial View showing Park Avenue, Calverley Road, Clandon Close, Glenwood Road, Rutherford Close, etc.

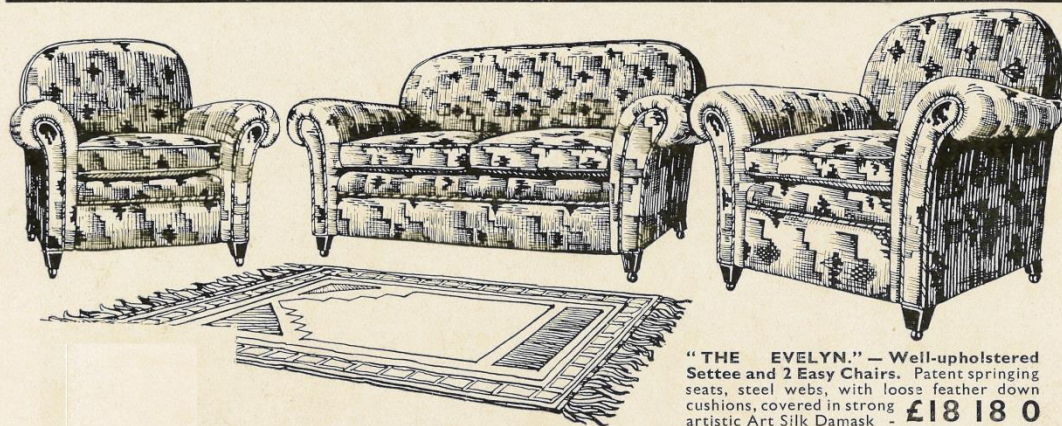


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*Drapers and Complete House Furnishers*

210-224 HIGH ROAD, STREATHAM, S.W.16

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"THE EVELYN." — Well-upholstered Settee and 2 Easy Chairs. Patent springing seats, steel webs, with loose feather down cushions, covered in strong artistic Art Silk Damask. **£18 18 0**

36 Monthly Instalments of 11/6

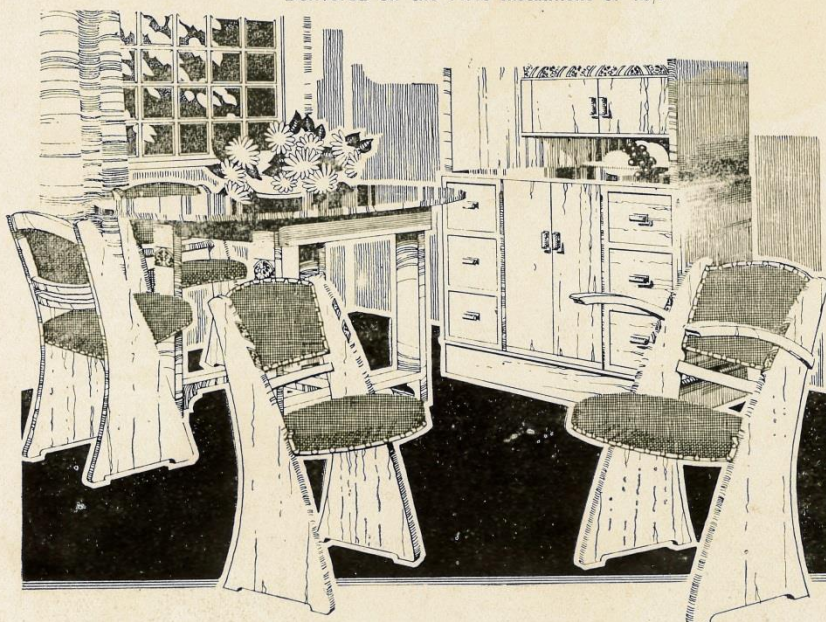
The above Suite without loose seat cushions **£16 16 0**

36 Monthly Instalments of 10/-

THIS SUITE IS SHOWN  
IN THE SPARE BED-  
ROOM IN THE SHOW  
HOUSE IN BRIARWOOD  
ROAD



**OAK BEDROOM SUITE.**—Comprising 4ft. Wardrobe with plate inside door, 3ft. 6in. Low Dressing Table with large reflex mirrors, and tall Cupboard to match. **£11 19 6**  
Delivered on the First Instalment of 10/-



The Latest Example of Modern Dining Room Furniture, comprising : 3ft. 6in. Sideboard, with drawers and centre cupboard ; 5ft. 0in. by 3ft. 0in. Dining Table ; and 4 smart Dining Chairs, with arms and covered in modern Damask. Figured Oak ; Lined or Nut Brown colour.

The complete Suite **21 Guineas**

36 Monthly Payments of 13/6

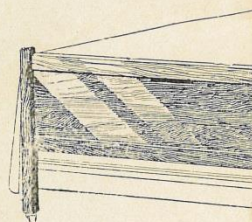
BE SURE  
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**SHOW**

IN BRIARWOOD

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MODER

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**SPECIAL OFFER OF  
BEDSTEADS**



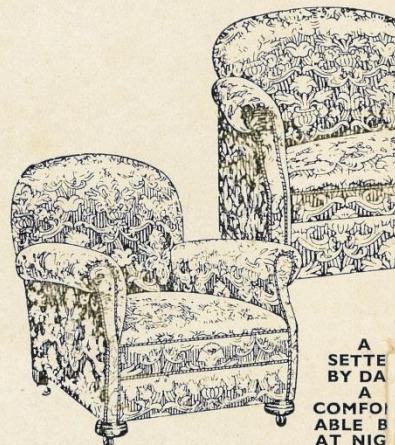
4ft. 6in. Oak Bedstead,  
Mattress, Bolster, and

**Special Price Complete**

Large Stock of  
Walnut and Mahog

**OUR FAMOUS  
MATTRESS**

This perfect Mattress contains  
and is filled with soft Slumber  
durable and attractive Ticks.  
Mattress.  
3ft. 0in. **£3 10 0**



A  
SETTEE  
BY DAY  
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COMFORTABLE  
AT NIGHT

**THE FAMOUS "PUT-UP"**

Fully stuffed and exceedingly comfortable  
"Put-U-Up" features. 4ft. by 6ft. best  
wire mesh mattress, and guaranteed  
Covered in good quality Tapestry from  
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Cheaper Models of the "PUT-UP"  
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COMPLETE HOUSE FURNISHERS

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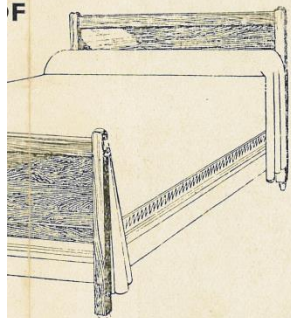


# REMOVALS

ESTIMATES FREE  
LONG DISTANCE REMOVALS A SPECIALITY

*Pratt's* DEPOSITORIES  
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Phone Streatham 7640

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ETTY LITTLE  
HOUSE  
WOOD ROAD  
ISHED IN  
RN STYLE  
OF STREATHAM  
F



, Spiral Spring Mattress, Wool  
and 2 Feather Pillows.

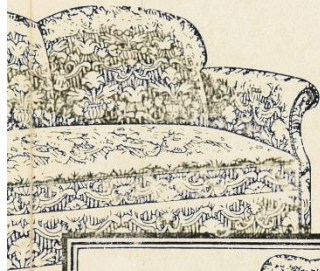
- - - £4 19 6

f Bedsteads in Oak,  
ogany. Newest Styles.

## "SLUMBERLAND" TTRESS

r nearly 500 pocketed springs,  
berdown Filling, and covered in  
. Equal in comfort to a 10-guinea

4ft. 6in. £4 17 6



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## "T-T-U-UP" SETTEE

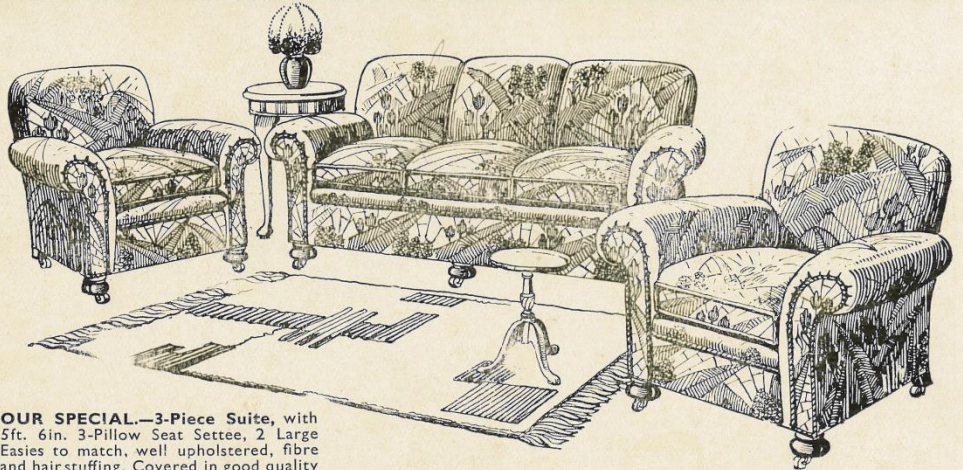
table, this settee has all the exclusive  
loose wool overlay, rigid steel-framed  
mechanism.

- - - £10 15 0  
- - - £12 17 6

st Instalment of 10/-

"T-T-U-UP" Settee, £7 18 6

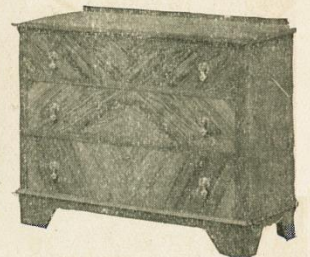
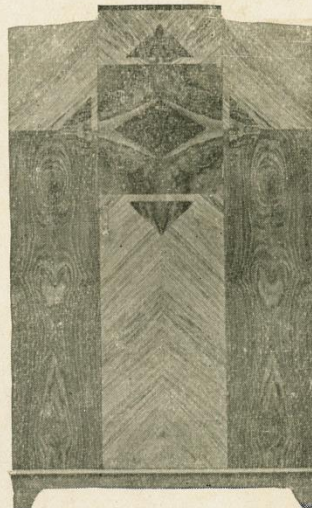
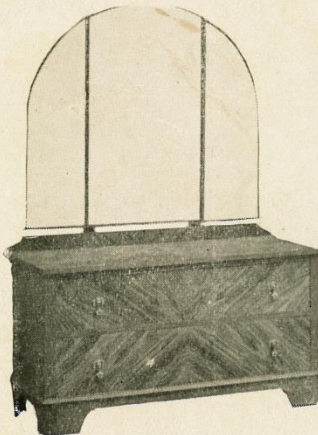
nch from £3 18 6



OUR SPECIAL.—3-Piece Suite, with  
5ft. 6in. 3-Pillow Seat Settee, 2 Large  
Easies to match, well upholstered, fibre  
and hair stuffing. Covered in good quality  
Art. Silk Damask.

Price - - - 22 Guineas

36 Monthly Instalments of 14/-  
Separate Prices: Settee, £10 15 0.  
Easy-Chairs (each), £6 5 0.



THIS SUITE IS SHOWN  
IN THE BEST BEDROOM  
IN SHOW HOUSE IN  
BRIARWOOD ROAD.

The Price of this Suite  
£16 16 0 includes a  
Handsome  
BEDSTEAD FREE  
with beautiful veneers to  
match Wardrobe.

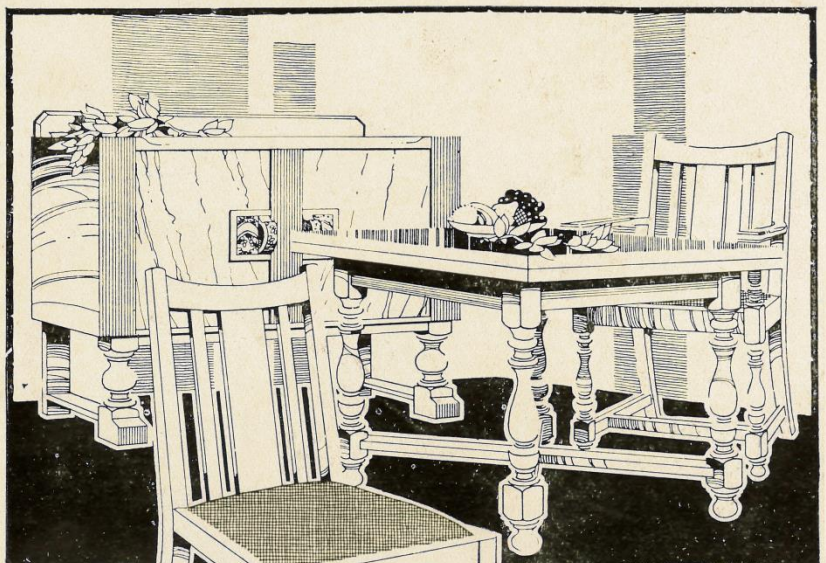
SPECIAL.—Our "Eclipse" Walnut Bedroom Suite, comprising 4ft. Wardrobe, with large plate inside door;  
3ft. 6in. Dressing Table, with large reflex frameless mirrors; 3-drawer Chest to match. Also 4ft. 6in.  
Walnut Bedstead to match, is included in the remarkably low price of - - - £16 16 0  
36 Monthly Instalments of 10/-

The "Titan"  
Solid Oak Dining  
Room Suite.  
Comprising 4ft. Oin.  
Sideboard with capa-  
cious cupboards and  
3 enclosed drawers;  
Extending Dining  
Table 5ft. Oin. by  
3ft. Oin.; and 4  
heavy Dining Chairs.  
Well made, Limed  
or Dark Oak finish.

The Suite complete  
16 Guineas

36 Monthly Instal-  
ments of 10/-

This Suite is shown  
in the Dining Room  
of Show House.

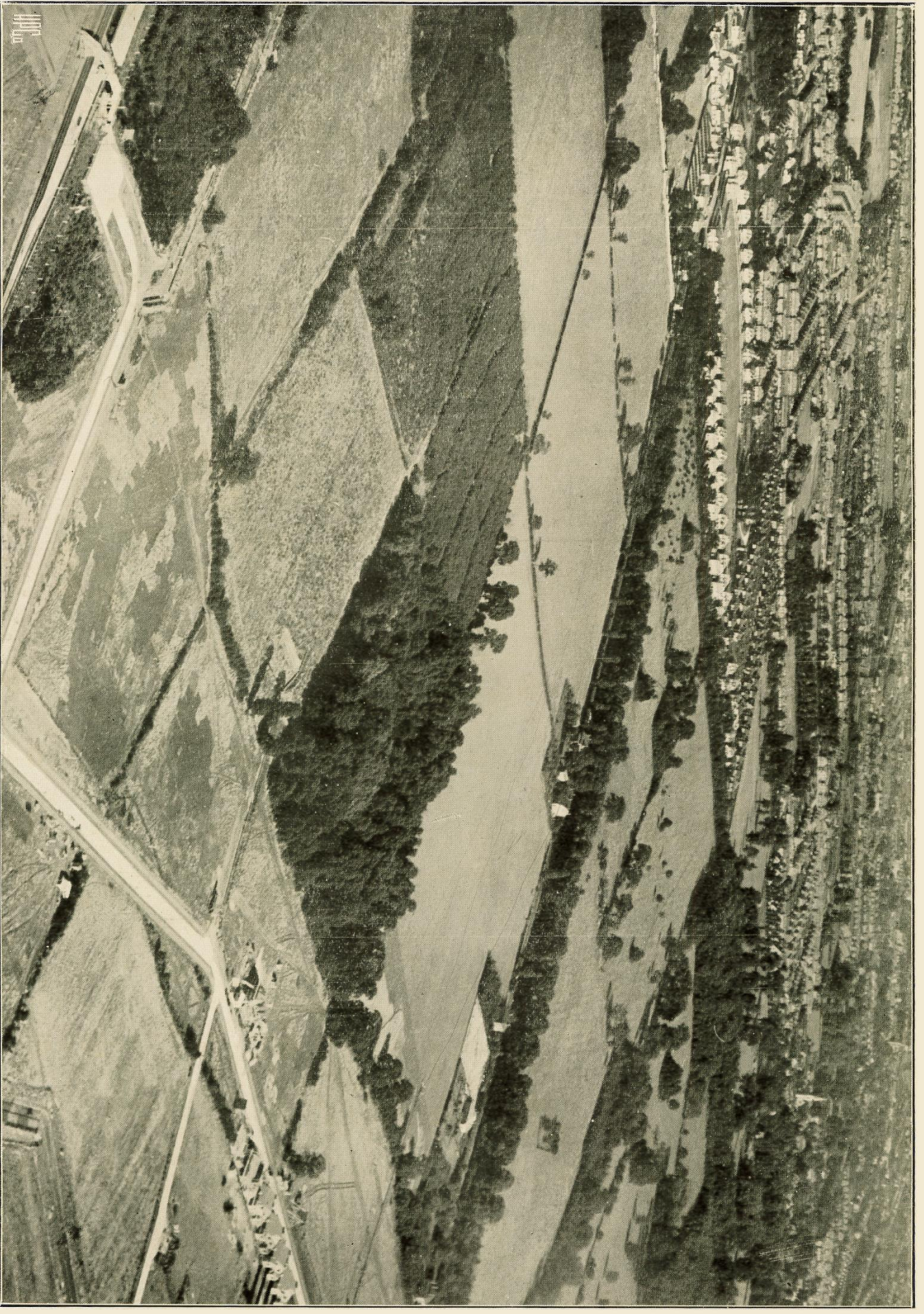


FACTORS  
E DEPOSITORIES

210-224 HIGH ROAD  
PHONE: STREATHAM 7640

STREATHAM

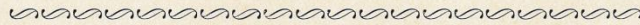




Aerial View showing site of Chadacre Road, Waverley Road, Bradstock Road, Woodstone Avenue, Gayfere Road, Rosedale Road, Kenilworth Road, Broadway, The Glade, Nonsuch Park in the background and Stoneleigh Station in the foreground.



*Discriminating Builders employ specialists to  
carry out their roofing contracts*



*The best roofs on this Estate have been covered  
by—*

**E. PARKINSON (LONDON) LTD.**

**189 HIGH ROAD  
SOUTH TOTTENHAM**

*who are one of the few firms in London who  
concentrate the whole of their resources on*

**SLATING and TILING**

Insist on your House having a Parkinson  
roof on it



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**BRITANNIA BUILDINGS  
HUDDERSFIELD**

● How often people say—

“I know exactly the house I want—  
but I shall be old and grey before  
I can save enough to buy it !”

Thousands could start to live at  
once in houses of their own—paying  
perhaps no more than they pay at  
present in rent. Building Societies  
exist for this very purpose—yet how  
few people realise it.

Clearly, simply, the Huddersfield  
Book explains all that a Building  
Society can do to help. The service  
the Society gives is explained so  
fully that every possible doubt or  
fear is removed.

The Huddersfield Book will bring  
to you the best Building Society  
Service.

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General Manager, Andrew Stewart, C.A.

Assets exceed £11,000,000



# HOMES OF CHARM AND DISTINCTION

AN ILLUSTRATED GUIDE AND  
MAP TO THE RESIDENTIAL  
AMENITIES AND SHOPPING  
FACILITIES OFFERED ON THE

STONELEIGH PARK ESTATE  
EWELL - - SURREY



*Presented with the Compliments of*

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**ATKINSON & MARLER**

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*Estate Office—*

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No.

S/606/1041



# STONELEIGH PARK

Ewell's Latest Housing Estate in Leafy Surrey

Twenty minutes from Town

**E**WELL is, undoubtedly, one of the prettiest of the Surrey villages near to the Metropolis, and it is being made still prettier now that the Stoneleigh Park Estate is being developed. A certain amount of its picturesqueness is due to the fact that the old village lies round about the springs of the Hogsmill River.

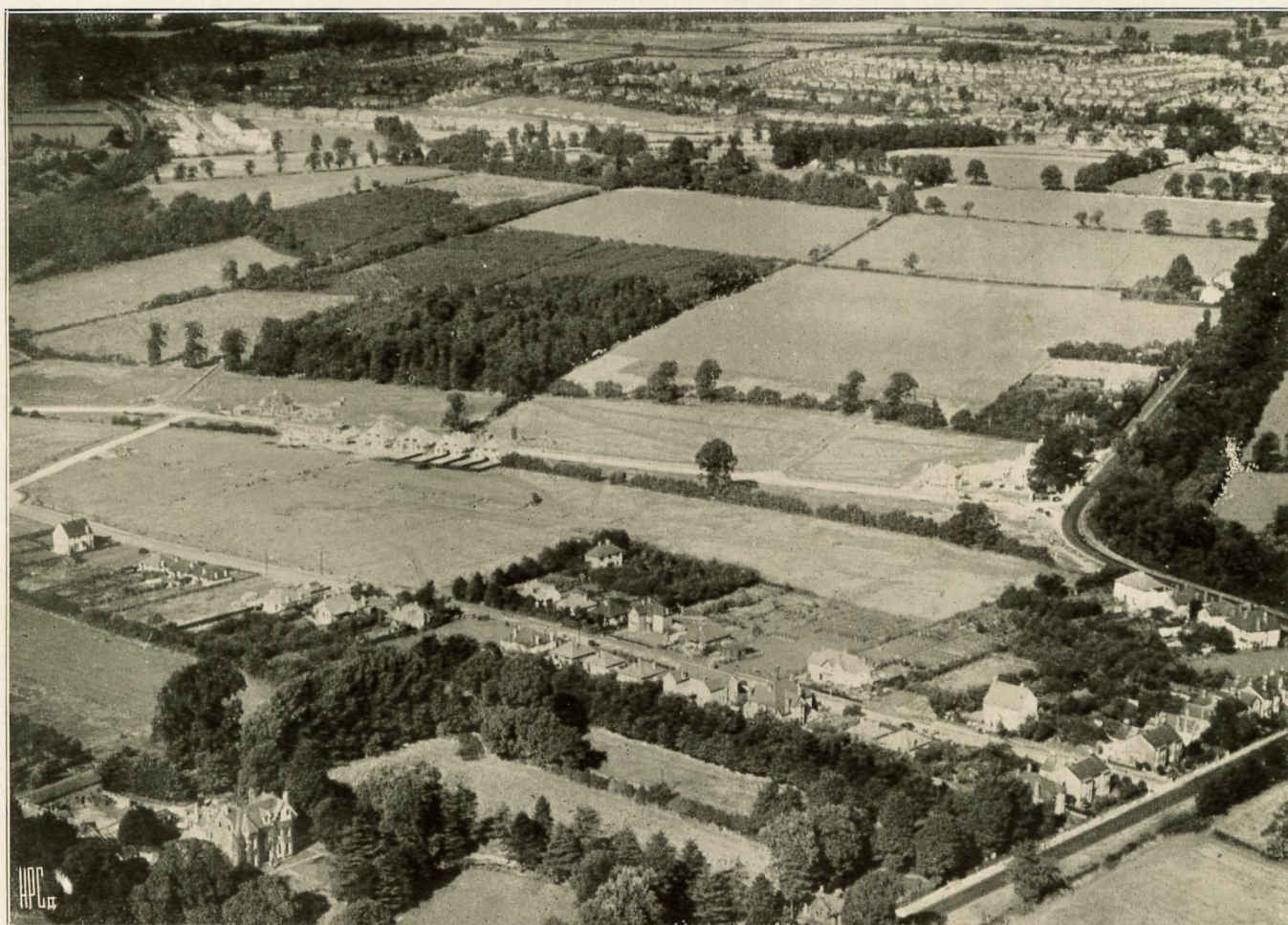
Its charming location led to an early choice of Ewell for residence, and there are numerous houses of the eighteenth (and even earlier) century. Round about the

broken into by occasional byeways with sedate houses in the quiet backwaters. It is all a wonderful setting.

## The New Station on the Estate Fast Trains to the City

An incessant Service

Ewell itself is situated at the head of the Hogsmill River, on the main London to Worthing road, and is



H.P.Co.]

Aerial View of the Stoneleigh Park Estate

[Copyright

walled gardens of the old mansions, the few roads of older Ewell wind and wander and at every turn and corner there is some pleasant arresting view in which quaint or notable houses, fine groupings of trees, and, perhaps, the flashing of peaceful waters are to be observed.

### THE MAIN STREET

The old village street is that of a small town on a coaching highway —with Jane Austen-ish shops, quaint old inns, more pretentious houses interspersed,

only thirteen miles from Waterloo. It is on the electrified portion of the Southern Railway, and fast trains make the journey from the new station, Stoneleigh, to Town every twenty minutes. The journey from this station takes twenty-seven minutes. Victoria is fourteen miles away and London Bridge sixteen miles from Ewell East.

To all these important termini fast electric trains run from Ewell every twenty minutes during the rush hours and every half-hour during quieter times of the day. It takes twenty-nine minutes to reach Victoria and just



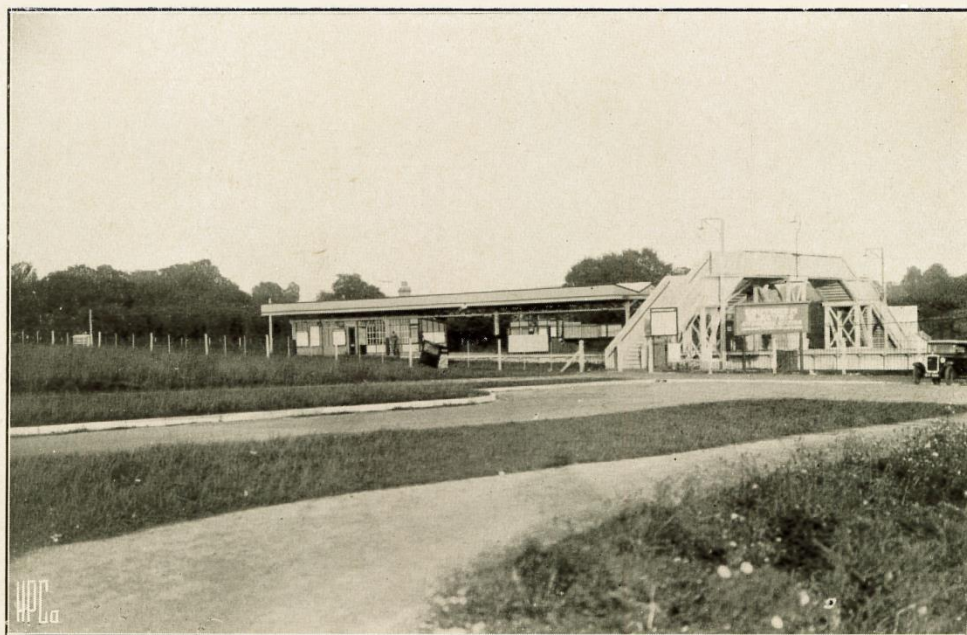
over half an hour to get to London Bridge. There are few places around London with the same residential qualifications as Stoneleigh Park. Certainly, none have better travelling facilities to and from Town. This, of course, means everything to the business man. It is no more inconvenient to live at Stoneleigh Park than it would be, say, to live in a nearby suburb. And think of the difference!

## RIDE IN THE OPEN AIR

More than that, Stoneleigh Park is reached with the minimum of discomfort. Get into your train at Waterloo (or any similar station), ride in ease and comfort, alight at Stoneleigh Park, and, hey presto, there's your front door! Compare this with the nerve-racking experience of living in a suburb where the journey perforce, must be made either by tube or bus. To get to and from Stoneleigh Park you do not have to clamber up and down escalators, always being told to "stand clear of the gates" and hearing the raucous noise as the train is passing a station. Here you get a quiet journey, refreshed in body and mind when you reach the other end—not half dead as some people appear to be when they emerge from the tube stations.

**ENERGISED LIFE** It is this sort of life—full of energy and enthusiasm—that you get at Stoneleigh Park. After all's said and done, you deserve everything you can get out of life and since living (taking everything in, including travelling) is as cheap at Stoneleigh as it is if you remained in the City, why should you not live in the glorious country?

**ANCIENT EWELL** To-day, Ewell stands off the main road. It is one of the prettiest spots that one could ever wish to see and retains



H.P.Co.]

Stoneleigh Station

[Copyright

its rural atmosphere in a manner which is not to be found elsewhere. A number of interesting specimens of quaint mediaeval architecture which are to be found in the principal streets are silent symbols of its historic past. The premises at the Market House, for instance, date from the sixteenth century, and a number of interesting old-time features are to be seen hereabouts.

**AN OLD GAOL** The quaint Watch House, near the corner of Church Street, was formerly the local gaol for offenders who had great difficulty in keeping within the many frivolous laws which were in force in those early times.

## DOMESDAY REFERENCE

In the Domesday Survey Ewell was referred to as Etwell. Ewell Castle, an imposing mansion with embattled parapets and octagonal turrets, is now used as a school for boys. Some splendid grounds surround the mansion, and in these are to be found the remains of the Banqueting Hall, which once formed a part of the magnificent Palace of Nonsuch, which Henry VIII intended should out-rival every other royal residence then in existence. Part of the grounds of this famous seat are situated immediately opposite from the entrance to Stoneleigh Park. A solitary, ivy-mantled tower, standing in its picturesque solitude, is the only remnant left to form a link with the grand old Parish Church.

## THE VILLAGE CHURCH

In the new church will be found a number of interesting monumental brasses and memorials preserved from the former building. Built in the Early-English style, it was consecrated in 1848.

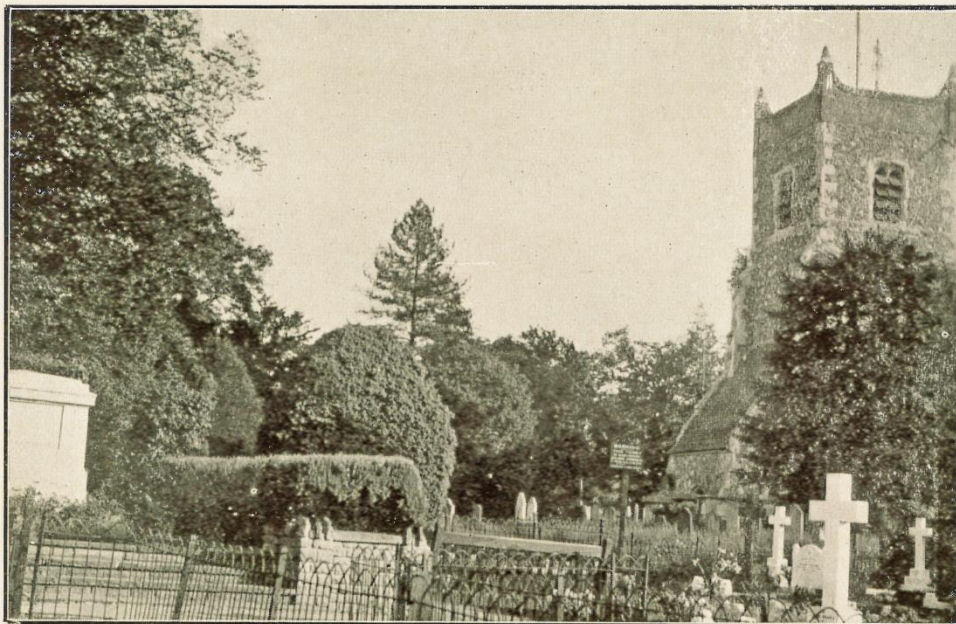


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The Entrance to Bourne Hall, Ewell

[Copyright





The Old Church, Ewell

### BUS SERVICES TO ALL PARTS

**EASY TO GET TO ANYWHERE** The excellent railway facilities of Ewell are only equalled by the adequate bus services. At present no fewer than seven bus routes run through Ewell. These give a splendid connection with the surrounding country in every direction, and are added to from time to time as occasion demands.

The present services have connections with West Croydon, Redhill, Dorking, Box Hill, Mickleham, Effingham, Leatherhead, Ashted, Epsom, North Cheam, Morden Station, and (on Saturdays and Sundays) to Merton, Tooting, Balham, Clapham Common, and (on Sundays) to Morden Station (underground), Epsom Downs, Tattenham Corner, Tadworth, Kingswood, and Lower Kingswood. It will be seen that Ewell and the Stoneleigh Park Estate is so conveniently situated that any beauty spot or place of business can be quickly reached by the most modern express buses. There is also a splendid service of coaches which run to the more distant towns and coast resorts of Sussex and Kent. There is a ten-minute service to Morden Underground Station, and a frequent bus service to Kingston.

### THE CENTRE FOR HEALTH

Ewell is an exceedingly healthy spot. It stands at an elevation of from 100 feet to 200 feet above the sea level, and enjoys the sweet refreshing breezes which sweep down from the surrounding Downs and Commons.

The whole atmosphere is one of quiet, and consequently there is that peace which goes to the making of contentment and happiness. The area is justly proud of its health records, and serious epidemics are things unknown.

## Where Living is Cheap

### The Cost of Public Services

It would, indeed, be difficult to find a locality in which the general cost of living was so low, bearing in mind the wonderful amenities offered and the many advantages to be gained. The general rate, for instance, is only 7s. 6d. per annum. The Council is most economical in all its calls on the ratepayers, and no expense is incurred which is not absolutely necessary and in strict conformity with the general progress of the district.

### ELECTRICITY

The electricity supply is maintained by the South Metropolitan Electric Tramways and Lighting Company, Limited, at an all-in tariff. This scale operates on the size of the house, the first 150 units being supplied at 5d. per

unit, the next 150 units at 1½d. per unit, and the balance at 1d. per unit.

### GAS

Gas is provided by the Wandsworth, Wimbledon, and Epsom District Gas Company, which, for domestic purposes, charge 9 4/5d. per therm.

### WATER

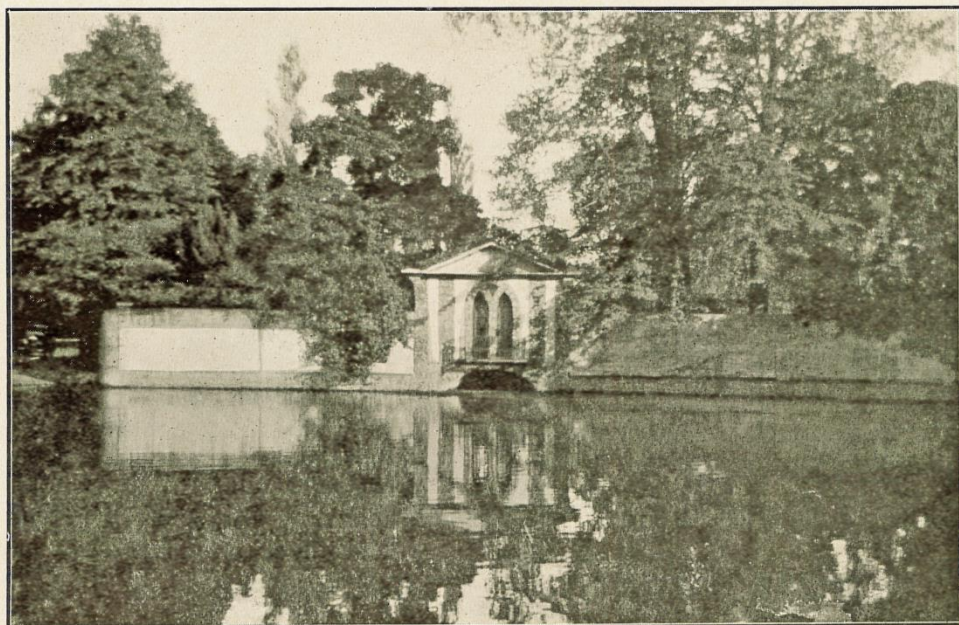
The pure and abundant water supply is maintained by the Sutton Water Company at a charge of 1s. in the £ of the rateable value.

### SOIL

The subsoil is chalk, gravel, and clay, which makes very healthy foundations for houses.

### THE RAILWAY FARES

Stoneleigh Park Estate, as is mentioned elsewhere, has its own railway station on the electrified portion of the Southern Railway.



The Pond, Kingston Road, Ewell



*It is thirteen miles from Waterloo. There are electric trains every twenty minutes. Train time: twenty-six minutes; fourteen miles from Victoria and sixteen miles from London Bridge. Electric trains every twenty minutes during business rush hours; thirty minutes other times. Train times: To Victoria twenty-eight minutes, London Bridge thirty-one minutes.*

RAILWAY FARES: To London.—Season tickets (three months) to Victoria, London Bridge, Cannon Street, Charing Cross, and Holborn: First-class, £7 5s. 9d.; third-class, £3 19s. Cheap day return tickets are issued daily to London: First-class, 2s. 6d.; third-class, 1s. 6d.

The train service runs from early morning to late at night, and is equally convenient for the shopper and the theatre-goer as it is for the business person.

## EXCELLENT SCHOOLS

Intending dwellers on the Stoneleigh Park Estate are fortunate in the matter of educational facilities, for few places so small as Ewell can boast of such a grand selection. Parents can send their children to any of the establishments fully assured that the best

## The Sportman's Joy

### All the Fun of the Open

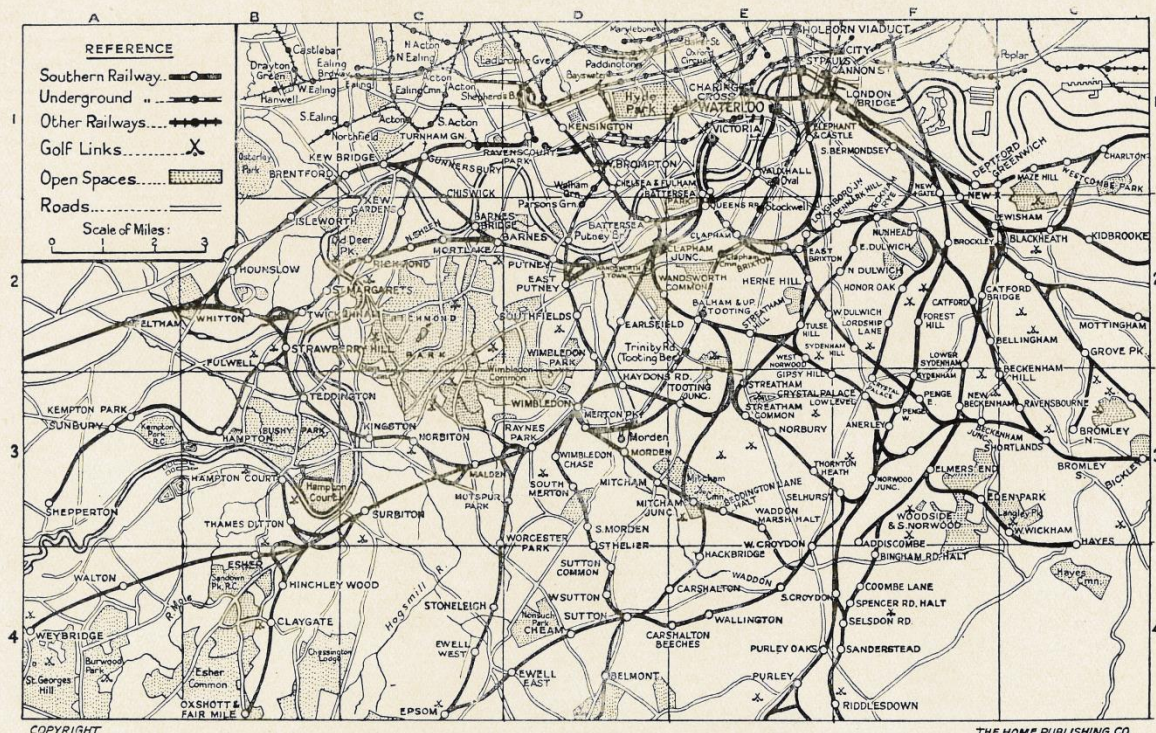
In such an open and beautiful locality it goes without saying that the sportsman is thoroughly at home. There is no end of provisions for tennis, cricket, bowls, and football. The ground of the Epsom Football Club is in Ewell parish. There are two eighteen-hole golf courses within easy reach and these are both of a pleasantly sporting nature.

### ANGLING

The angler will find plenty of fun in the Hogsmill River, in the ponds on the Common, and in the River Thames which, of course, is not far away and can be reached very easily.

### HUNTING

Ewell also stands at the junction of the territories of the Old Surrey and Burstow, Surrey Union, Garth, and Smith Bosanquet's and Old Berkeley Packs, and this affords grand opportunities for following the fascinating sport



Railway Map showing the position of Stoneleigh Station in square C4

of teaching will be given. There are good elementary and secondary schools, all within easy reach, which are efficiently staffed and managed. The excellent road and rail services bring the larger schools within reach of all.

## SHOPS FOR EVERY NEED

Ewell has some splendid shops and it is not necessary to go out of the district no matter what the requirement may be. In strict conformity with the harmony of the town, the shops have not acquired an ultra-modern appearance, the facades blending with the general outline. Consequently, Ewell preserves its dignity. Ugly, blazing shop fronts are not known. By that it must not be imagined that the tradespeople are old-fashioned. Anything but that. Their great aim is to give the best service and they succeed to such a marked degree that dealing out of the town becomes a bore and an irksome task.

Those traders who advertise their wares in this publication have been tried and have never been found to be wanting. Wednesday is early-closing day.

of hunting. The Epsom Harriers are a particularly strong club and their interests are largely bound up with Ewell.

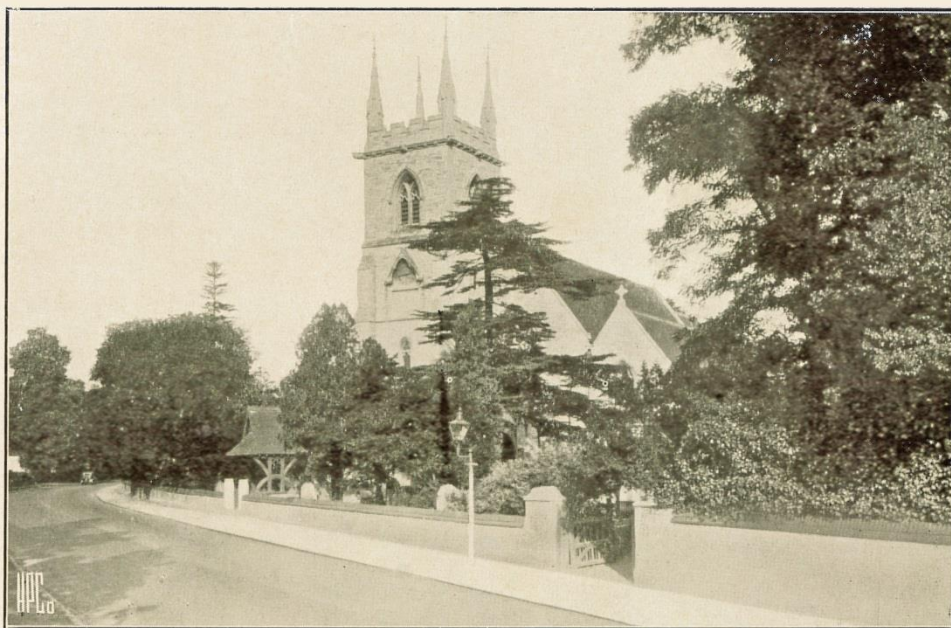
## ONE MILE FROM EWELL

Epsom is only just over one mile from Ewell and the interests of both places are, more or less, common. In the matter of indoor amusements this is all to the good insofar that it is possible to arrange entertainments to suit both places. There is a large number of social and political clubs which go to promote the social well-being of the inhabitants and in all of these a very happy social life makes itself apparent.

The Public Hall is a popular place for the holding of entertainments and social gatherings, whilst the Cinema Royal and the Capitol offer all that is required in the way of the latest film amusements.

The admirable train services make it possible for all the theatres and amusements of London to be visited with ease, whilst close at hand there are the attractions of Wimbledon, Croydon, Sutton, and Leatherhead—any of which may be reached in very quick time.





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St. Mary's Church, Ewell

[Copyright

## On the Glorious Downs

### Finest Air and the Finest Views

Many who have known Epsom Downs—whether on the occasional race days, or as country rambles crossing the Downs in their more normal peace and quietude—must have thought what a wonderful neighbourhood it is. It is not merely that the air is fine and the prospects extensive and exhilarating; its strength and virtue are very positive things, having a definite tonic effect.

Epsom Downs Station serves the upper part of Epsom that which lies just below the Downs, the Grandstand, Golf Course, and in the neighbourhood of Epsom College.

The great charm of the whole district is its uplifted situation, and from the Epsom Downs' edge of the great upland there are views of a beautiful foreground of such an expanse that it stretches along the north from the borders of Oxfordshire into Essex. Southward lie the great heaths and uplands, and on the far side of these—four miles or so to the south—is the Southward-facing-ridge of the North Downs, from Box Hill to Reigate Hill, and from this side there are views over Surrey and Sussex even finer than those from Epsom Downs.

In Epsom town there are all the conveniences of a go-ahead town and there are half a dozen good golf clubs within three miles as the crow flies.

### CHARMS OF CHEAM

Cheam, which is also close at hand, has somewhat bowed the knee to modern requirements. Necessary widenings have tended to deprive the village of its ancient quaintness, but care has been taken to obviate any depreciation of the neighbourhood, or to detract from the natural amenities. Two notable old buildings still stand their ground.



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Grounds of the Mill House, Ewell

[Copyright

There is "Whitehall," a delightful gabled house of the sixteenth century, with a drawing room which is reputed to have been used by Queen Elizabeth as a Council Chamber, and the "Old Cottage" believed to be older still. Threatened with destruction when widening operations were in progress, the "Old Cottage" was carefully dismantled and rebuilt in its present position, where it fulfils the purpose of a local museum, as well as being a municipal sub-office.

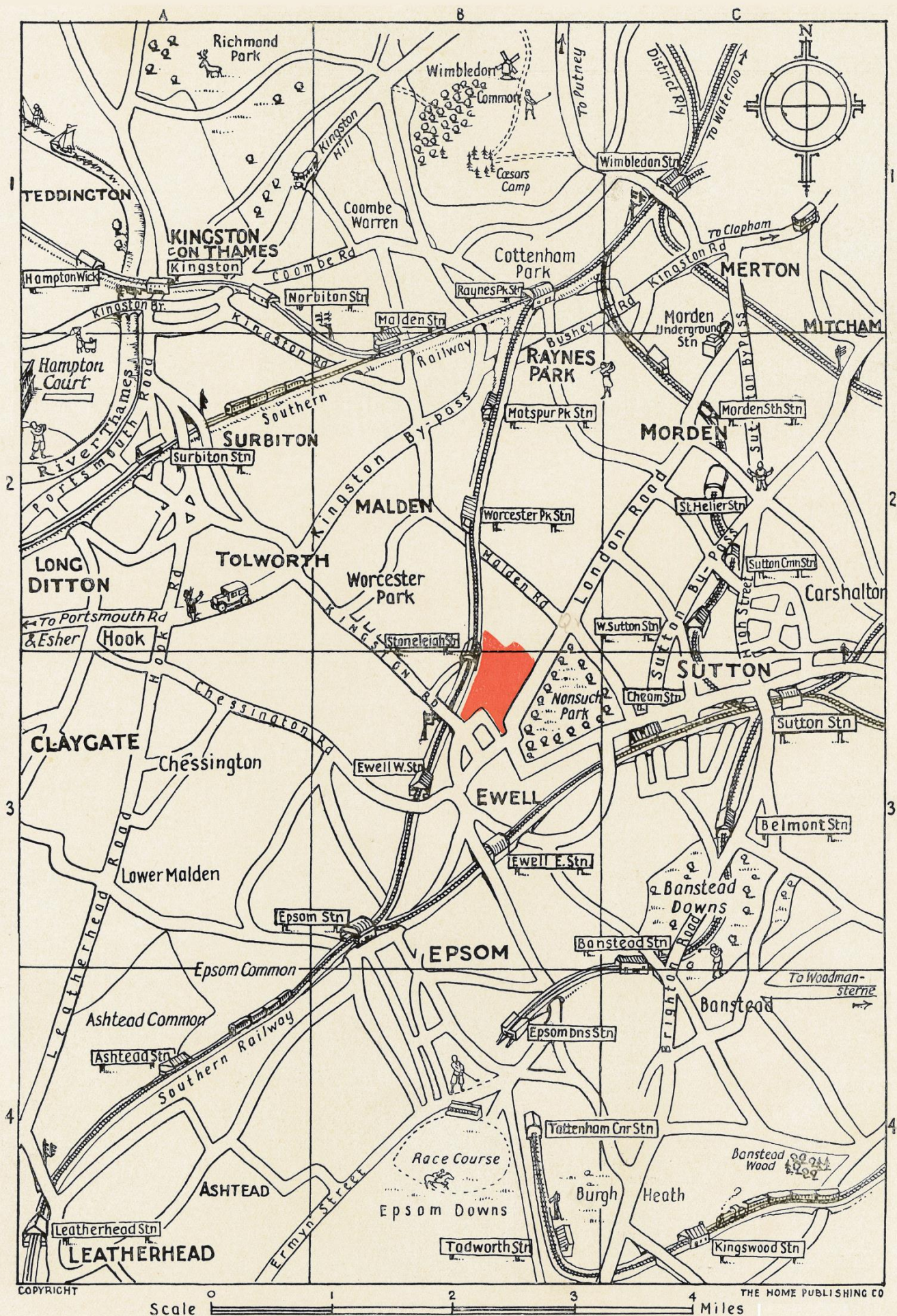
The Parish Church of St. Dunstan is of Kentish rag in the Early-English style, and was rebuilt in 1864, but the chancel of the old church was preserved, and there are many interesting monuments. St. Albans Church is of considerable interest, as the bricks, tiles, oak beams, etc., used in the building were largely

taken from the old historic house and barns of Cheam Court.

Near the centre of the village there is a peaceful little "Garden of Remembrance" in which stands a memorial to the men of Cheam who gave their lives during the Great War. The ground was presented by Mrs. Bethell, of Cheam Park, who also presented twelve and three-quarter acres of beautifully-wooded ground adjoining the recreation ground, and known as Bethell Park. The recreation ground, which is used for sports' purposes, is twenty and three-quarter acres in extent.

**MORE SPORTS** Near the station there is the ground of the Cheam Cricket and Sports Club. This is mostly laid out for cricket and tennis although the Sutton Rugby Football Club also play matches here. The fine eighteen-hole course of the Cuddington Golf Club is close at hand, and the links of the Banstead Downs and Walton Heath Golf Clubs are easily reached.





Map showing position of the Stoneleigh Park Estate





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**The Mansion, Ewell Park**

[Copyright

### VIEWS FROM BANSTEAD DOWNS

From Banstead Downs—a veritable stone's throw from the Stoneleigh Park Estate—one looks into the trough of a wide valley. On clear evenings one can look down upon the buildings of London—St. Paul's, Westminster, the Tower Bridge, the Chelsea chimneys, and the Imperial Institute—all dwarfed and far below. You may look straight northward for fifteen miles before the eye rests on another hill approaching the height of your standpoint, and to the westward the eye must range nearly double that distance before it rests on the far, blue range of the Chilterns.

The great reservoirs of the Thames about Molesey, Kempton Park, and Staines, gleam in the sunlight. Windsor Castle, far to the left, is often visible and is a landmark which shows how extensive is the view from east to west.

**THE PUREST AIR** Epsom is still an old-fashioned country town. Its heart has not been affected by modern expansions for there are picturesque old shops and inns and pleasant residential roads in which many dignified houses—Queen Anne, Georgian, and Victorian—are set amid beautiful gardens, under the shades of spreading cedars. The earlier of these great houses are survivals of the days when Epsom was a spa and commanded its fashionable season for racing and the wells. Of the larger mansions, the Durdans and Woodcote Park are world-famous.

The Downs are now, of course, the town's greatest asset, for they provide hundreds of acres of open downland and are blessed with the purest air. Indeed, this air is claimed to be the finest in all England, and it is possible to base this claim on the declaration of great writers in centuries past. In addition there is a considerable expanse of Epsom Common and Ashted Woods, lying westward of the town. The two Commons are so extensive that they form a rambling ground in themselves.

There are two fine recreation grounds and provision for cricket, football, hockey, tennis (hard and grass courts), and bowls. The town also possesses a pleasant public park.

In the neighbourhood is the golf course and county club of the Royal Automobile Club, at Woodcote Park, and the Epsom Golf Club has an eighteen-hole course on the Downs. A fine new eighteen-hole course has just been designed on the Downs above Ewell for the Cuddington Golf Club.

The glorious district of Worcester Park is not one bit less attractive than the other charming places which surround Stoneleigh Park.

## At Stoneleigh Park

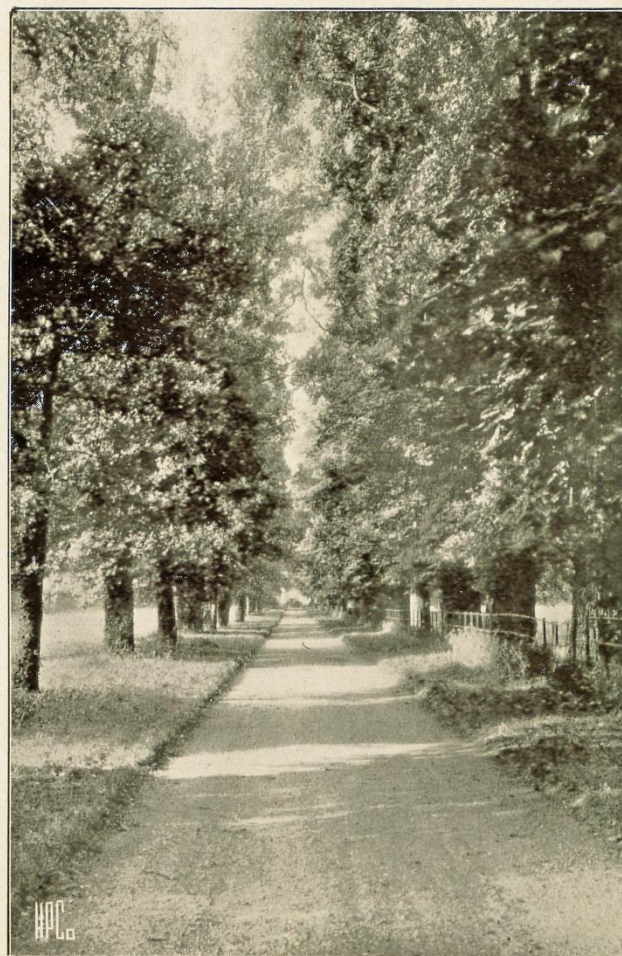
### How the Amenities are Preserved

There are many outstanding points about the glorious Stoneleigh Park Estate and there is not the slightest possible doubt that, when it is finally completed, it will be one of the finest Estates to be found in Surrey or in any part of the country.

The Estate is situated half a mile to the north of Ewell on the main London to Worthing road, about midway between Worcester Park and Ewell, and some twelve miles from London by road or rail.

**STILL RURAL** Notwithstanding its proximity to the Metropolis and the excellent train and omnibus services to London and all parts, the district is still very much undeveloped.

The new railway station, called Stoneleigh Station, on the Waterloo-Epsom-Dorking main line, is built *on the Estate*, whence an excellent service of electric trains is available.



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**Nonsuch Park Avenue, Cheam**

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**BUSES PASS** Omnibus services passing the Estate are as follows :

London General Omnibus Company, No. 70.—Morden Underground Station to Dorking.

East Surrey Traction Company, No. 406.—Kingston to Redhill.

Green Line Express Coach Services to London (Oxford Circus).—Via Ewell to Dorking ; every quarter of an hour. Return fare to Oxford Circus 1s. 6d.

There are other services from Ewell by which most of the country in every direction is adequately served.

It is a stipulation that the houses shall have boarded fences ; that they shall not be used for advertising purposes ; and that no fence walls shall be erected unless they are covered with roughcast plaster. Provision is also made to rigidly safeguard the building line.

**THE HOUSES HAVE TO BE GOOD**

One stipulation in the agreement is a little more important than it may at first seem. This is that "No detached dwelling-house of less prime cost than £550, nor any semi-detached dwelling-house of less prime cost than £500 shall be built on any part of the land." In this sentence the ambition of the



H.P.Co.]

**The Main Entrance Gates to the Stoneleigh Park Estate**

[Copyright

**EXCELLENT ROADS**

First-class roads of from thirty-six feet to eighty feet wide with reinforced concrete carriage-ways, stone kerbs, grass verges, and gravel or tarmac footpaths are now being constructed.

All services of main drainage, with branch connections, electricity, gas, and water will be available.

The frontage land is sold *free of all road charges*.

**A BINDING AGREEMENT**

How the amenities of the Estate are being preserved is laid down definitely in an agreement which exists between the builders and Messrs. Atkinson and Marler, the Vendor's selling agents.

selling agents is epitomised. They desire—and intend—to keep the Estate as a good residential centre. They know that "cheap" houses mean inferior tenants which would not tone with Stoneleigh Park.

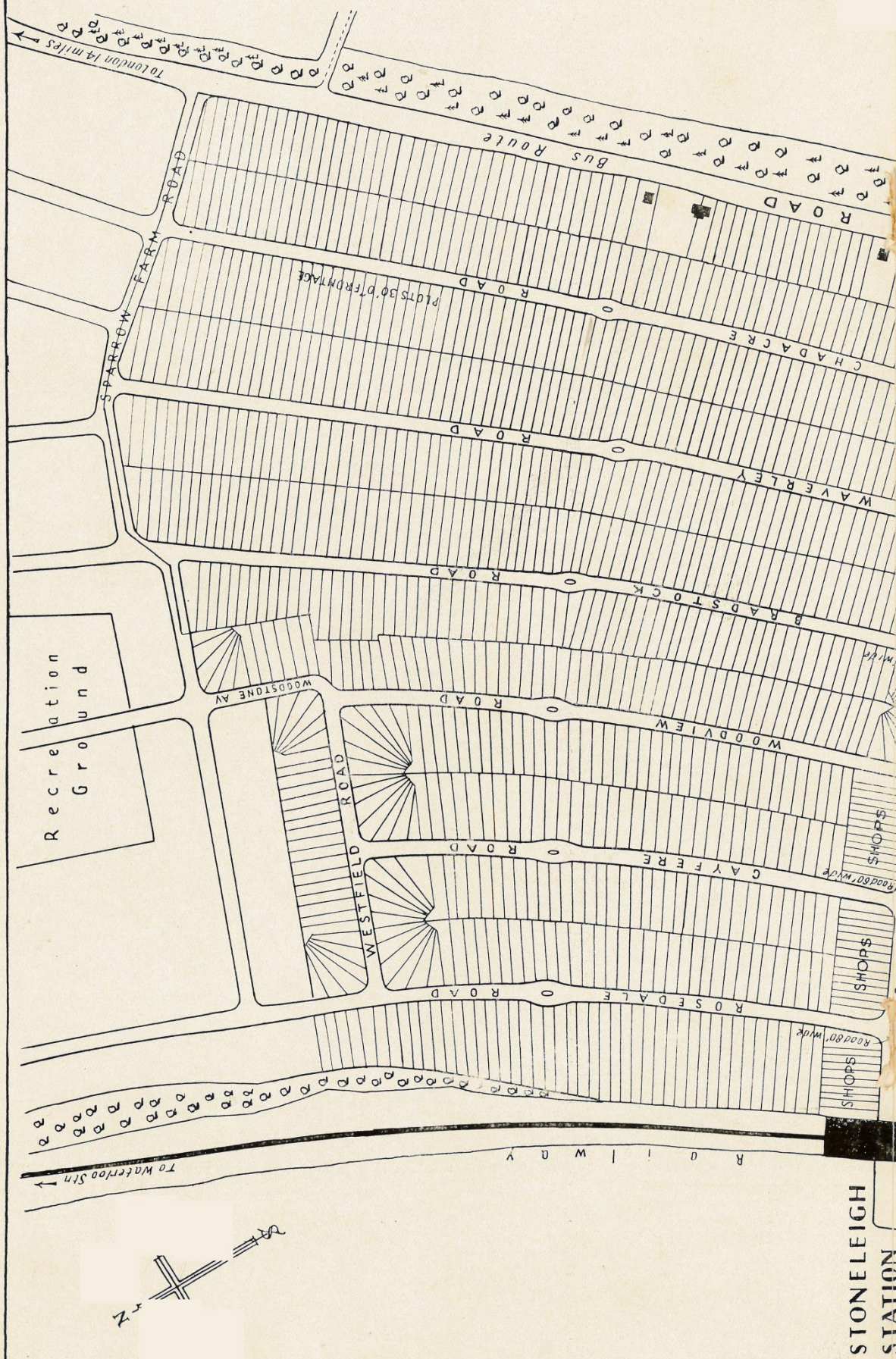
It is also a condition that no offensive trades shall be allowed to be carried on.

**STUDYING THE BUYER**

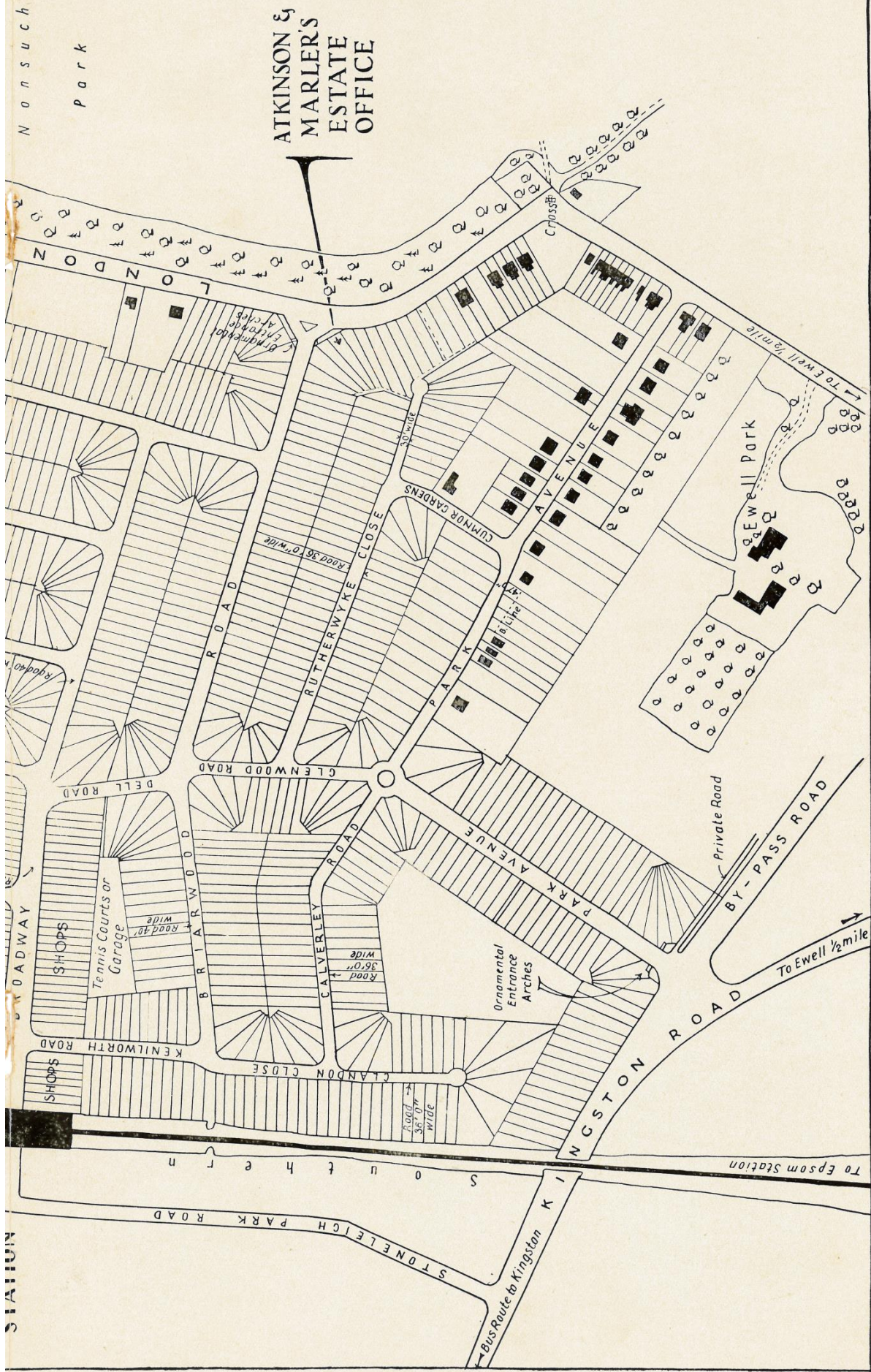
There are many other provisions laid down to preserve this delightful Estate. They are all in the interests of the purchaser and, when they have all been thoroughly studied, it will be realised that there is not another Estate in the land where the house-purchaser has been so well considered.



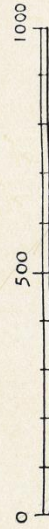
# STONELICH PARK ESTATE







THE HOME PUBLISHING CO.



SCALE OF FEET

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Plan of the Stoneleigh Park Estate showing the Plots





Two Views of—

#### A SPECIMEN TYPE

As to the type of houses which are being built, it can be said, with every confidence, that they are the best that money can buy. Dignified and individualistic to gaze upon, they are built to last. The builders are not allowed to use anything but the best.

One type of dwelling which is being sold from £875 is particularly attractive. This provides for large gardens, three or four bedrooms, two or three reception rooms, superior kitchen, and bathroom, and a hundred and one other refinements.

The prices of the houses on the Estate range from £750 to £1,175.

#### A MODEL FOR THE NEW MOVEMENT

What is the urge which induces people no longer to live in stuffy, unhygienic towns, but to go a little further afield from the grey streets of the Metropolis and to seek a region where the sun may throw its brightest beams unrepelled by smoke and fog; where the green grass is not banished from the sidewalks; where in spring the trill of the lark may accompany the worker as he walks to the station; where the air is clean and fresh and of nature's own life-giving decoction?

It is not only, we think, the desire to seek out healthy conditions for one's self and one's family, but also because people are more and more striving for individuality in their daily life. In the past few years industry has brought people together into tremendous aggregates, and this rush to the

adjacent countryside is an escape from the mass, from the impersonal, collectivised mass of human beings where a man loses his individuality.

#### YOU FIND YOURSELF AT STONELEIGH

It is at such spots as Stoneleigh Park that this ideal of individuality is so intensely realised. A street in town is like any other street, and a house is like any other house. But at Stoneleigh every street and house is distinctive.

Not only does every home there possess character, but in the layout and organisation of the whole surroundings it is obvious that the creators of the place have recognised to the full the vigour of the new movement which we have referred to above.

They have taken pains to see that there shall be no mass, impersonal effects, but that every latitude should be given for character and personality to spread themselves.

For this reason it is that we see such wonderful evidences of the imaginative planner's mind in every corner, for here the discerning visitor will see the perfect combination of up-to-date, original ideas with dignity and tasteful discretion in layout.

#### NOT ONE OF A MILLION

To continue with our theme (for this is something which has not nearly enough been probed into or discussed), we may say without fear of contradiction that if there is one thing a resident feels at Stoneleigh Park it is that he has a very real and very distinct place in the sun.

He most emphatically does not feel himself to be merely



—Ewell High Street



one in a million—a cypher—a nobody. He is not bullied or overwhelmed by teeming millions of people, who do not care a brass farthing what he is or does, or anything about him.

## LIVING A FULL LIFE

Here, on the other hand, the man with the desire to live a full life will find that he has opportunities in plenty to make his impress upon his little world. He will find here a social life which the hurrying, bustling life of the glittering Metropolis can never yield. He will find neighbours in whom he can be interested and who will interest themselves in him.

For at Stoneleigh, you see, are so many people who are really strongly knit together by this common aim and object—that of getting away from the vast herd to smaller communities where room and time are found for good fellowship; for the cultivation and pursuit of hobbies like gardening; for healthful sports and the numerous forms of recreation briefly detailed throughout the pages of this little guide.

So even if he differs from his neighbours in all other respects—in religion, in politics, in education, in social position, in temperament, in outlook—yet this common, fundamental back ground will provide a communal meeting-place in which every man will find his own joyful little niche.

**A WORD TO THE DISCERNING VISITOR** This foregoing little homily may sound a trifle unusual in a guide-book of this nature, but we offer it to the reader and to the visitor to Stoneleigh Park in all good faith as an evidence



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The Rectory House, Ewell

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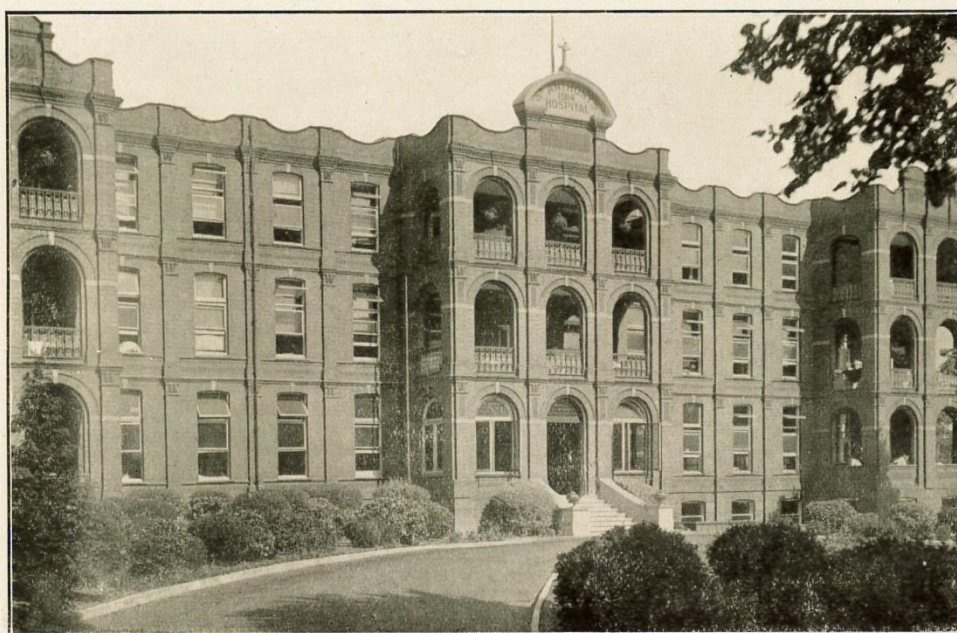
of the desire which has in part actuated the people who are developing this beautiful area in the green shadow of the generous North Downs.

After all, there is something of a spiritual motive in the man and woman who go about seeking the perfect place where to set their home and to settle or bring up their family.

They will remain for many years here—for one or two or three decades—and in this spot will the foundation of their subsequent history be laid. All the thousand-and-one adventures which beset a family in the course of their composite existence will work themselves out here—and therefore does it not behove the master or mistress of the home to seek out as perfect a spot as they can find which shall act as the cradle of their family life?

Surroundings have a very big influence on the development of the character of the growing child, as latter-day psychologists are continually pointing out from the sum of numerous experiments conducted from the beginning of this century. What more natural, therefore, for the father and mother to choose the finest surroundings which modern enterprise and ingenuity have brought within the reach of even those with very slender means?

We would say that it was the first duty of parenthood to do this, and there is but little doubt that thousands and thousands of parents are realising it and are doing their best to meet it, even denying themselves in certain cases to see that their children get the most unhampered start in life. This is the spirit which is making for a still greater, a still more prosperous, a still happier nation.



St. Anthony's Hospital, Cheam



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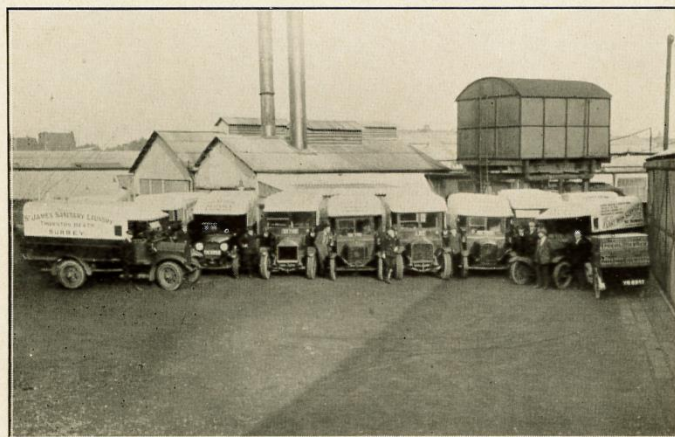
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Road  
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Thornton Heath



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FLOAT-IRON  
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that  
Collects and  
Delivers  
all over  
CROYDON,  
PURLEY,  
COULSDON,  
WALLINGTON,  
SUTTON, CHEAM  
and  
LONDON



RIGHT  
ON  
TOP  
FOR  
QUALITY  
AND  
SERVICE

*WRITE, PHONE or CALL - WE WILL BE THERE*



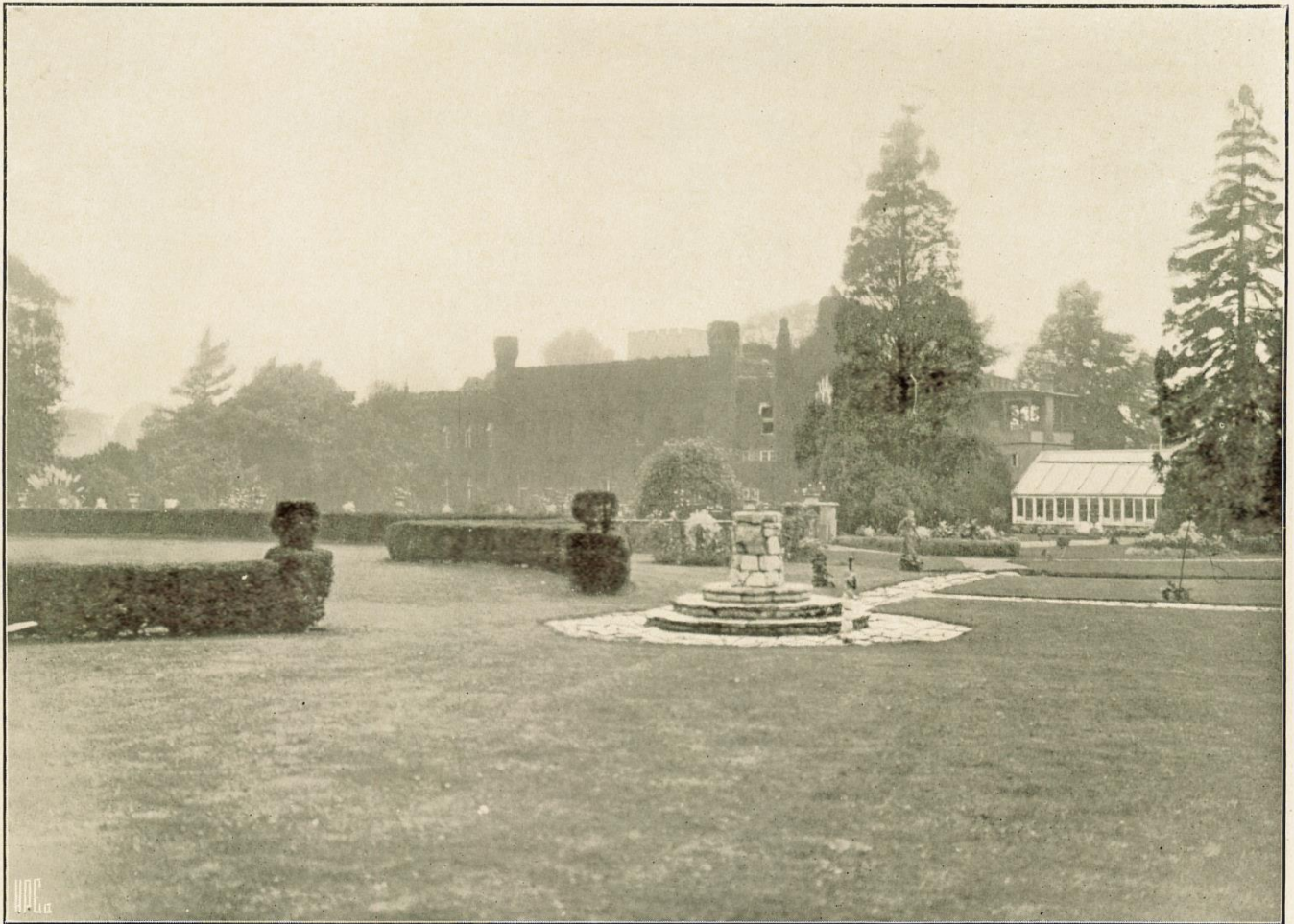
**STONELEIGH AND THE PARENTS' DUTY**

These ideal surroundings of which parents dream and hope and sigh for are accessible now to many. A short train journey from the congested streets of the Metropolis will bring the house-seeker to an estate nestling in the folds of the gentle Surrey hills. Here he will see that those surroundings which are to help in the development of the characters of his growing children and which are to promote content and well-being and security in his own mind are all planned out to the last measure in order to greet him.

There is no need to take this asseveration on trust. He may step out of the pleasant little station at Stoneleigh Park, brought hither by electric train, and he may look

And then he will make a comprehensive and discriminating tour of the houses. He will see that they are designed individually and planned collectively in accordance with the most enlightened and most up-to-date views on domestic architecture and planning of houses. He will see that there has been exercised in the construction of every exterior a discerning desire for artistic effect, so that while the ornamentation shall be discreet and sufficient there will be no ill-conceived, hasty, *mass*-erection of houses void of character and personality.

Within these houses he will see that the same principles which guided the architect in the design of the outside hold fast and true. He will see that interiorly they are so built as to give room and scope for the individual tastes of individual families.



H.P.Co.]

Ewell Castle

[Copyright

around for himself with unprejudiced eyes to see what the promoters of the place have done to satisfy his own special, individual needs; how they have helped him to escape from the multitude so that he can live a personal life in a vigorous and virile and happy little community.

**HOUSES FOR EVERY MAN**

He will cast a discerning glance around and he will see the grass-bordered side-walks; the thousands of trees which in spring will scent the air to the very heavens and in summer provide a waving multitude of plumes; the clean, wide, new roads engineered by the finest engineers in the land; the provision of all the services which make for the amenities of our modern civilisation.

The rooms are well and soundly constructed, are pleasantly decorated, and always in the view of the builder has been the necessity for ensuring that the woman of the home shall be relieved of her labour, find the work of the kitchen simple and pleasant and un-fatiguing, and so have that emancipation from drudgery and generous proportion of spare time which modern womanhood so rightly demands.

**FOR EACH MAN'S INCOME**

This movement, which is the subject of our little homily, has this remarkable quality: that it is not confined to one section of the people, not confined to families in certain economic circumstances. It has pervaded to everywhere. Not only the rich and upper

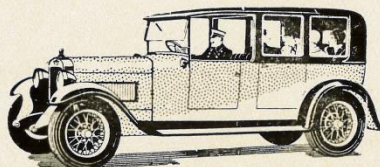


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DAY AND NIGHT



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middle-class now claim the right to individuality. The movement has now spread to those with only moderate incomes, to those who before were content to remain in sunless, unhygienic back-streets of the city or the suburbs.

These are now thronging the outer areas of the Metropolis demanding attention. And Stoneleigh Park is catering for them as it is catering for practically every other class of the community. Here is the house to suit Everyman.

The house-builders on this beautiful estate have indeed shown themselves well abreast of the times. Like the railway company, the electricity supply company, the coach and omnibus companies, and many others, they have shown themselves fully alive to the desires and tastes of the man with the fairly moderate income, and

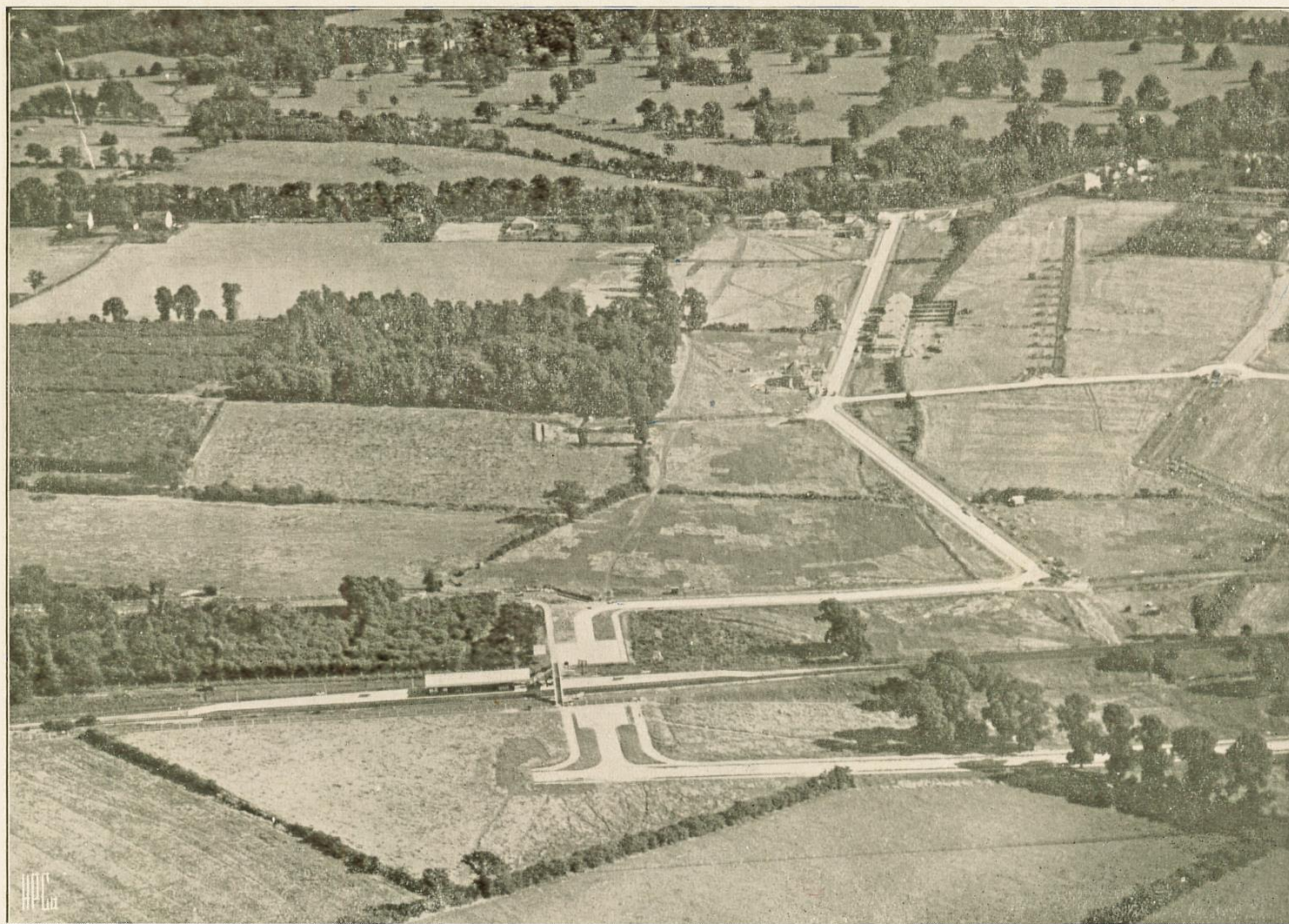
In a little while to come those places will become just as the drab and drear and humdrum streets of the Metropolis. But for Stoneleigh Park there lies ahead a glorious future of proud individuality and the very fullest meed of personality and fineness of character.

#### THE PEOPLE TO SEE

If you are interested in wonderfully-superior houses on a wonderfully-superior Estate you should lose no time in getting into touch with MESSRS. ATKINSON & MARLER, who are the Vendor's selling agents and surveyors.

They have an office on the Estate, situate on the London Road, at the corner of Briarwood Road, Ewell, Surrey.

This office is open every day from 9 a.m. to 6 p.m. and



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Another View of the Estate from the Air

[Copyright

here they have erected houses where he may settle down complacently to a full measure of existence and happiness.

**THE ESSENTIAL DIFFERENCE** That there is an essential difference between the development of this southern and charming area and the hundred-and-one areas which are springing up in every geographical direction all around the outskirts of London, the keen and alert visitor will soon find out for himself.

And the difference is this : that whereas in many of the other places that same impersonality from which the house-seeker is rebelling is there again rearing its ugly and character-less head, here in Stoneleigh Park the revolt finds its perfect expression and outlet.

on Saturday afternoons and Sundays. Here all information concerning the Estate can be obtained and inspections made.

The postal address is :

MESSRS. ATKINSON & MARLER  
(Ewell)  
STONELEIGH PARK ESTATE OFFICE  
BRIARWOOD ROAD, LONDON ROAD  
EWELL, SURREY

(Telephone : Ewell 1245)

*Whilst every care has been taken in compiling this guide, and the statements contained herein are believed to be correct, the Publishers and the Promoters of this publication will not hold themselves responsible for any inaccuracies.*



ESTIMATES FREE

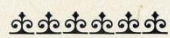
# NORTH CHEAM GARDEN SUPPLY Co.

*Landscape Gardeners and Stone Merchants*

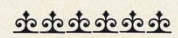
LONDON ROAD  
NORTH CHEAM



ABBOT'S ROAD  
SUTTON-BY-PASS



SUCH GARDENS AS  
DREAMS ARE MADE OF



Crazy  
Paving

Rockery  
Stone

Walling Stone  
of all types

York

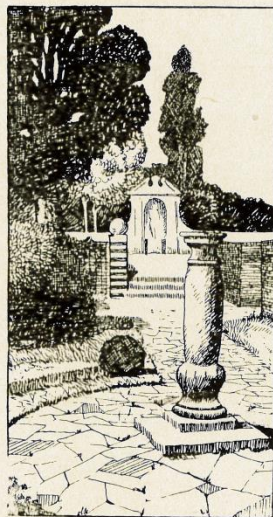
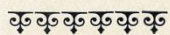
Somerset

Monmouth

Purbeck

and

Portland



This pleasure illustrates old Thomas Browne's saying that a "Garden is a lovesome thing"

You may suppose that a similar transformation is not possible with your own garden, or that the cost would be beyond your means.

As a specialist in garden design and construction, I would welcome your enquiries.

You would be delighted to discover your garden's possibilities and would not, I think, be deterred by the cost, may I hear from you?

Turf

Loam

Gravel

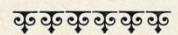
Hoggin

Cement

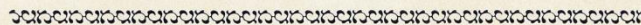
Ballast

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Fruit Trees  
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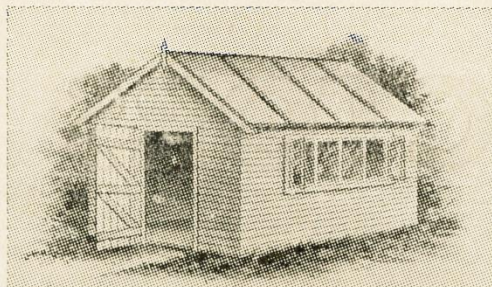


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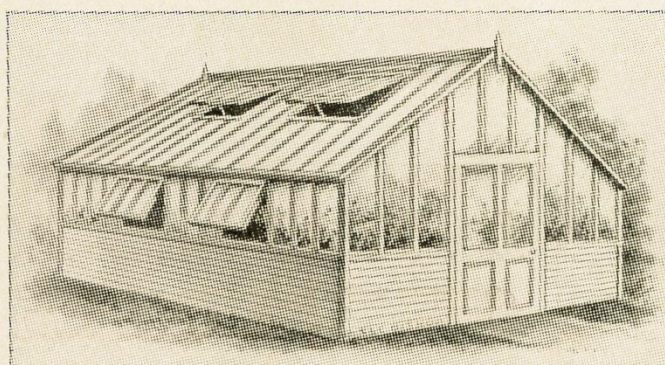
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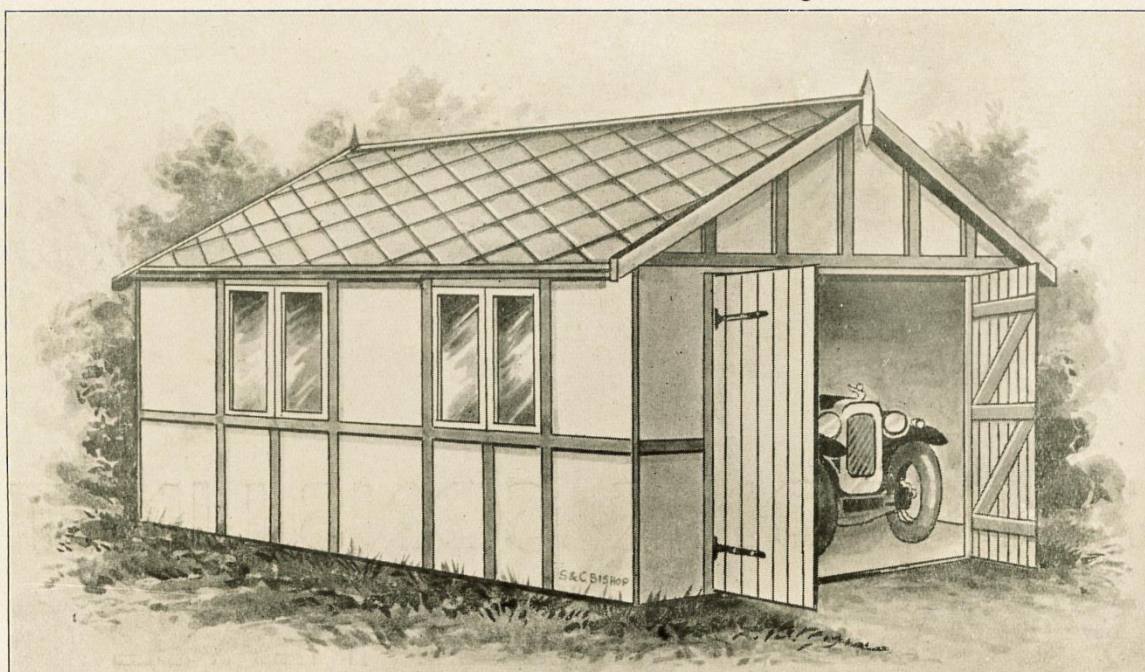
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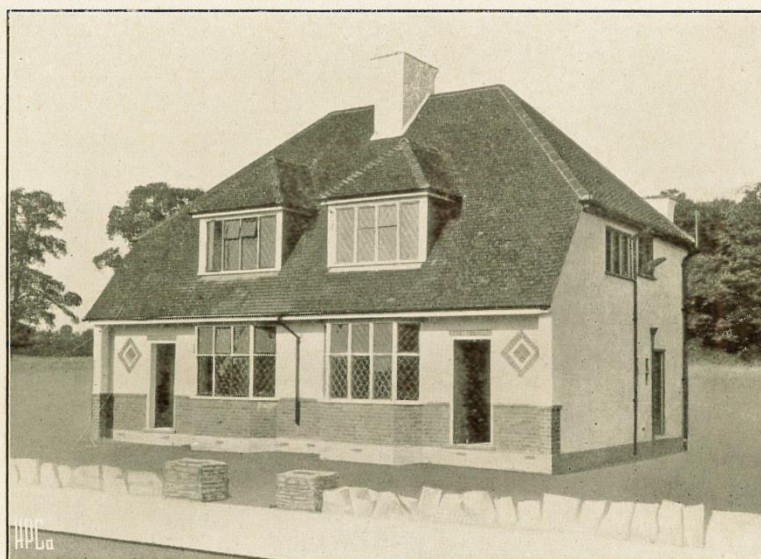
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**Prices from £875**

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See also Page One



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SOPER & Co. pay every attention to every detail connected  
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*Construction by Builders with a Reputation*

#### SIZES OF ROOMS

Hall - 9' 0" x 7' 9"

Lounge 16' 4" x 12' 0"

Kitchen 10' 3" x 9' 0"

Dining Room  
15' 6" x 12' 0"

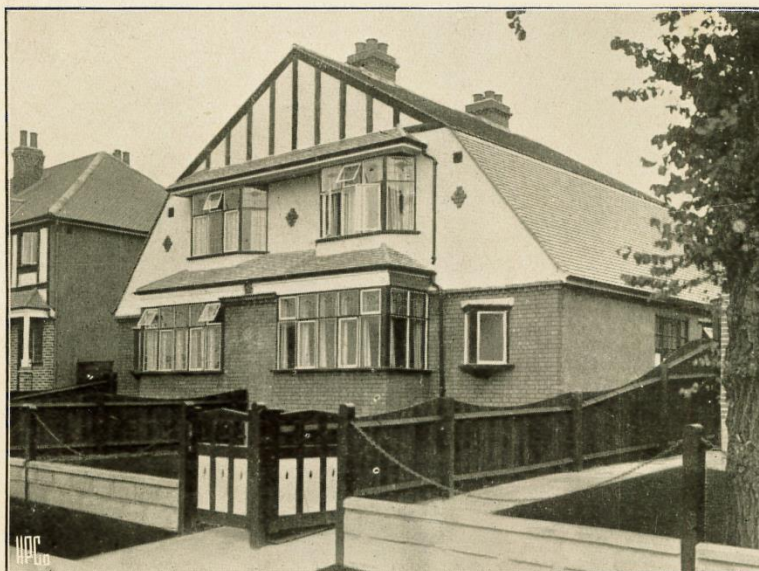
Bathroom  
5' 6" x 7' 9"

Front Bedroom  
13' 0" x 14' 6"  
into bay

Back Bedroom  
13' 0" x 14' 4"

Study 7' 9" x 8' 6"

Ample Cupboard  
Space throughout  
house



#### FITTINGS

Mottled Boiler

High quality Oak  
Kitchen Cabinet

Flush Electric Light  
Fittings

Choice of Marbled or  
Tiled Bathroom

Modern Fireplaces to  
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SOUND FOUNDATIONS :: SLATE DAMP-COURSE :: STEEL  
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MORTGAGES arranged to suit all purchasers  
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|                   |   |   |   |                 |
|-------------------|---|---|---|-----------------|
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| Bedroom, Front    | - | - | - | 15' 0" × 15' 6" |
| Bedroom, Back     | - | - | - | 11' 0" × 15' 6" |
| Bedroom, Small    | - | - | - | 9' 6" × 7' 9"   |
| Dining Room       | - | - | - | 14' 0" × 11' 3" |
| Drawing Room      | - | - | - | 16' 0" × 11' 3" |
| Hall              | - | - | - | 9' 0" × 7' 6"   |
| Frontage of House | - | - | - | 20' 6"          |
| Depth             | „ | „ | - | 36' 6"          |
| Size of Plot      | - | - | - | 27' × 160'      |
|                   |   |   |   | (approx.)       |

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**MITCHAM**

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